



Year in review

2024

Greening Australia sincerely acknowledges all Aboriginal and Torres Strait Islander Peoples across this Country where we live and work. We honour the deep continuing connection they share with the lands and waters, and pay our deepest respects to Elders and Leaders past, present and emerging.

Aboriginal and Torres Strait Islander Peoples should be aware that this publication may contain images or names of people who have since passed away.



Cover image: Dr Melinda Pickup and Bayden Smith inspecting seedlings ready for planting at the native seed production area at Greening Australia's Jarrega property in Western Australia. Photo: Jesse Collins.

Inside cover image: Seed collection training with Aboriginal Land Care (ngala boodja) technicians, Noongar Land Enterprise Group (NLE) Boola Boornap nursery staff and NLE's Aboriginal Rangers in Western Australia, supported by Greening Australia as part of the DWER Green Jobs Plan. Photo: Jesse Collins.



Our vision

Healthy and productive landscapes where people and nature thrive

Our mission

To rebuild nature by connecting community, economy and environment in ways that benefit all

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Message from the CEO and Chair

It's been a huge first year for us as CEO and Chair of Greening Australia. We've met many staff and partners, seen some incredible restoration work in action, and planted a few trees ourselves.

This year's financial climate has been challenging, but thanks to new and ongoing supporters, we are continuing to practically deliver on our vision, rebuilding nature through many projects nationwide, and investing in our future as well.

For example, our new landmark partnership with Conscious Investment Management (CIM) is scaling our access to land for biodiverse carbon plantings and restoration, starting with a property purchased in the NSW Snowy Monaro region that has amazing habitat potential.

Our native seed business Nindethana also boosted its national storage capacity thanks to support from the Commonwealth Bank of Australia, and we got a hint of the tonnes of native seed to come as our joint venture SeedX made its first small native seed harvest at Jarrega in Western Australia (WA). We've also been working with multiple research partners to demystify key aspects of native seed production, to help grow Australia's seed industry.

We built on pivotal relationships with First Nations groups and began new ones. With our Thriving on Country Committee, we developed our second Reconciliation Action Plan (RAP). And we had an especially proud moment transferring ownership of the Nowanup property in WA to Traditional Owners.

Our Canopy team has worked incredibly hard to register multiple carbon projects before the expiry of the pre-existing environmental planting method, while also providing significant input to the regulator's updated method so it's more user-friendly for restoration.

We kept spreading the word about the need to restore nature for regenerations to come on billboards, at planting days and at field days. These vital conversations become our on-ground impact: thousands of hectares (private, public, regional, urban) planted with local species, reversing degradation, bringing biodiversity back, protecting rivers and coastal ecosystems.

The impact this organisation achieves, as shared in this document, is due to the hard work and dedication of our people – staff, board, committee members, volunteers – and the support of so many diverse partners along the way. Thank you for being part of the journey; let's continue turning words into action and rebuilding nature together in 2025.



Heather Campbell
CEO



Stephen Dunne
Chair

OUR BOARD OF DIRECTORS

Chair

Stephen Dunne

Board Members

Charl Pienaar

Gordon Davis

John Hope

Julie Green

Paul Elton

Radha Kuppalli

Robin Romero

Scott Anderson

OUR LEADERSHIP TEAM

Chief Executive Officer

Heather Campbell

Chief Financial Officer

Steve Boxshall

Executive Director – Restoration

Paul Della Libera

Executive Director – Seed

Peter Young

Executive Director – Engagement

Kate Smith

Executive Director –

People & Culture

Martin Elliott

General Counsel and

Company Secretary

Karen Lukins



Greening Australia and Ruwe Aboriginal Corporation team members inspect a planting at Naturi, South Australia. Photo: Paul Moses.

Message from the Thriving on Country Committee

Transitioning from one Reconciliation Action Plan to the next, as we have been this year, is a time for reflection and renewed commitment.

Thinking back to this committee's beginnings with Greening Australia to where we are now, there has been a genuine journey of growth together, driving substantive change and concrete actions.

The Greening Australia team continue to challenge themselves to evolve in ways that will support their (and our) vision for reconciliation to become reality. The Reconciliation Action Plan we made together this year is about consolidating and building on the progress made.

We have worked to deepen relationships between Greening Australia staff and First Nations Peoples, with our mutual determination to help and heal Country across Australia at the foundation. For example, we exchanged knowledge and pooled collective wisdom to create a Thriving on Country business plan for the next three years.

We are also influencing a growing understanding that, besides being an environmental restoration business, Greening Australia has the potential to improve lives and cultural and social outcomes.

Some of the ways we've done this include bringing the whole Greening Australia team into a conversation for National Reconciliation Week, where we shared personal experiences with the Voice referendum and outcome, and discussed our hopes and next steps for social justice.

We've also seen and helped shape the growth in staff's cultural experiences and understandings through various projects being done on ground with First Nations partners.

And we saw Nowanup returned to Traditional Owners, which shows an organisational understanding that self-determination is about more than co-design. It's about embedding change and transferring power and resources to create healthy and productive landscapes and to truly enable Aboriginal and Torres Strait Islander Communities, Cultures and enterprise to thrive on Country.



Thriving on Country Committee (L-R): Scott Anderson, Dave Mangenner Gough, Sian Gillam, Dr Elizabeth McEntyre, Kieren Gibbs, Karen Jacobs. Photo: Toby Peet.

A formally recognised committee to the Greening Australia Board, the Thriving on Country Committee is integral to the delivery, evaluation, improvement, reporting and governance of Greening Australia's reconciliation journey.

OUR THRIVING ON COUNTRY COMMITTEE

Chair

Scott Anderson

Committee Members

Dave Mangenner Gough

Dr Elizabeth McEntyre

Karen Jacobs

Kieren Gibbs

Sian Gillam



Measuring our impact

Back in 2018, Greening Australia set ambitious 2030 targets with the aim of significantly scaling up our ecological restoration work. These guided our role in supporting the broader restoration sector to meet emerging global and Australian goals of restoring 30% of degraded ecosystems by 2030.

OUR IMPACT SINCE 2018



31.8M

Native plants established



35,817

Hectares of habitat established



1M

Tonnes of carbon sequestered



58,512

Tonnes of water pollutants prevented from reaching the Great Barrier Reef

The 2030 targets served to signal the critical urgency and magnitude of change required. They helped us prioritise, identify and remove barriers, and achieve impressive outcomes for communities, economies and the environment.

In pursuing these targets it's also become clear that scale in itself is not enough. Our efforts to rebuild nature need to be grounded in impact, agile to respond to our rapidly changing world, and deeply collaborative. We can't do it alone.

To keep impact at the core of our objectives and decisions, our science and design team have developed an impact framework, which will help us better measure the change we create and adapt how we work accordingly. This is how we'll ensure restoring landscapes at scale is creating meaningful, measurable benefits for all.

PILLARS	IMPACT THEMES	PERFORMANCE MEASURES
ENVIRONMENT	Ecosystem area	Habitat area
	Ecological connectivity	Connectivity index
	Ecosystem condition	Condition score
	Biodiversity benefit	Diversity, representation and resilience
	Threatened taxa	Threatened taxa status change
	Carbon sequestration	Carbon sequestered/emissions avoided (t)
	Water quality	Pollutants prevented (t)
COMMUNITIES	Mutually beneficial and trusted partnerships	Restoration partnerships Partnership score
	Partner and community capacity	Knowledge/skills development Participation in decision making
	Wellbeing and connection to Country/nature	Wellbeing score
		Connection to Country/nature
ECONOMIES	Economic value	Financial return on investment
		Cost effectiveness
	Fair and equitable benefit share	Job creation
		Economic development
Valuing nature	Ecosystem services	



Our impact in 2024



3,624,253

Native plants established



3,688

Hectares of habitat established



36,880

Tonnes of carbon sequestered per annum



7.32

Tonnes of native seed supplied to restoration projects*



50

Landholders engaged in restoration projects^



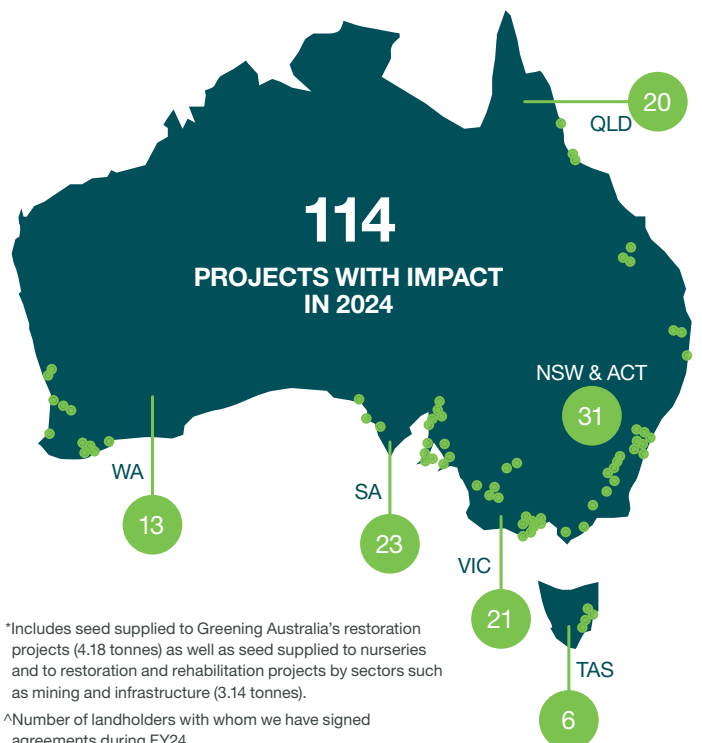
40

First Nations partnerships**



13,901

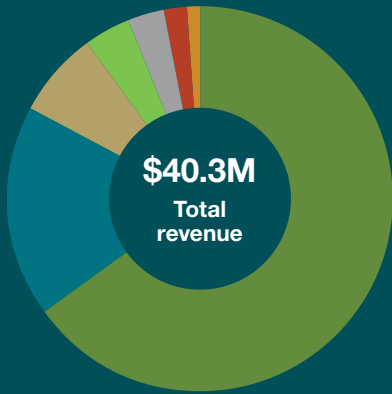
Tonnes of water pollutants prevented from reaching the Great Barrier Reef



*Includes seed supplied to Greening Australia's restoration projects (4.18 tonnes) as well as seed supplied to nurseries and to restoration and rehabilitation projects by sectors such as mining and infrastructure (3.14 tonnes).

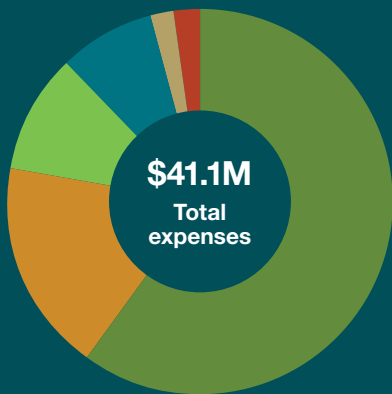
^Number of landholders with whom we have signed agreements during FY24.

**Includes partnerships with formal agreements as well as relationships without formal agreements.



WHERE THE MONEY COMES FROM

Business and corporates	65%
State governments	18%
Philanthropy	7%
Interest and other sources	4%
Australian Government	3%
Regional natural resource management groups	2%
Local governments	1%



WHERE THE MONEY GOES

Biodiverse plantings	60%
Organisational management	18%
Native seed supply and infrastructure	10%
Gully and wetland restoration	8%
Seed production area development and research	2%
Fundraising activities	2%

Some of the 64,000 native trees planted so far for Rewilding Sydney. Photo: Tom Yau.

Our people

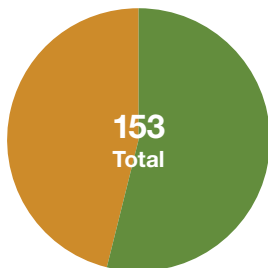
Our people are our greatest asset, crucial to delivering impact. Attracting and retaining the right skills and capabilities is key to our success. In August we conducted our annual employee engagement survey, achieving a 77% participation rate and a 71% overall engagement score. One of the key highlights was that our people are proud to be part of Greening Australia, and value our commitment to a healthy work/life balance.

This is reinforced by our enhanced Employee Value Proposition, where we provide additional paid Life Leave that our people can use for any reason, paid Discretionary Leave for unexpected events, and equal paid Parental Leave for all carers. Given the challenging financial environment, we remain focused on creating a vision for the future that connects all levels of our organisation, and that our people fully embrace.

Focus on safety

Our culture of safety is fundamental to protecting our number one asset: our people. This year we refreshed our safety culture framework in time for our annual Stand Down for Safety Day event, a day that brings everyone together and is integral to how we approach what we do.

We continued the digital transformation of our safety culture with the release of multiple modules such as Learning Management & Safety Meetings and improved and matured our safety and wellbeing system, processes, and tools. This, along with many other initiatives, site visits and campaigns throughout the year, saw another solid safety performance and positive outcomes for our people.



EMPLOYEES

Female	54%
Male	46%

*As of 30/06/24. Currently no employees identify as non-binary.

Greening Australia's Nicola Masters during a community planting day at Milton Park in Campbelltown NSW. Photo: Toby Peet.

VOLUNTEER SPOTLIGHT



Sarah Hnatiuk
Greening Australia Volunteer: 21 years

What inspired you to become a volunteer?

Since settling in Australia nearly 50 years ago, I've volunteered with one organisation or another. Initially it was with activities where my children were involved but, since retiring, I turned to a variety of others: telephone counselling, teaching migrants English, and reviving a long-standing interest in the environment. Only my involvement with the environment stood the test of time; I work now monitoring Greening Australia's plantings in the Canberra region and as the Landcare convenor on the local nature reserve.

What volunteer activities have you been involved in recently?

At present I spend one day each week analysing data collected over the last 17 years from tubestock planted by the community. I will write up the results for Greening Australia and hope we can publish them for a wider audience. Our data covers 10 years since the plants went into the ground; this dataset is particularly valuable as it is a much longer record of survival than is usually made.

What has been a standout moment for you?

There are many: the friendship with my long-term monitoring partner, Von Harrington; seeing data collected over many years being used by Greening Australia and published with others in the peer-reviewed journal, *Ecological Management and Restoration*; seeing the many hectares of pine forest burnt in the 2003 bushfires transformed by Greening Australia's community plantings.

Thank you

We are incredibly grateful to the hundreds of volunteers across the country who give us their unwavering passion and dedication. Whether in our nurseries, seed production areas, out in the field, or in our offices, their efforts are invaluable in helping us create places for people and nature to thrive.

EMPLOYEE SPOTLIGHT



Mick Durant
Land and Restoration Lead: 23 years

What do you love most about your role?

I love the different landscapes I work in here in South Australia, getting to immerse myself in them and gain better understanding of the ecology – particularly the plants (I'm a closet orchid nerd too). The rocky ranges of the Flinders Ranges, the extensive mallee country, sheet limestone of the Eyre Peninsula, and scrubs of the Yorke Peninsula stand out.

What's been one of the biggest changes you've seen since you started?

The biggest change has been in how we fund our work and the scale it enables. About four years ago I started saying 'funding is no longer the issue'. During the first 15 years of working here, funding was always the issue.

What has been a standout moment for you?

I started at Greening Australia in 2001 with the on-ground works team, did a stint as a community biodiversity support officer, moved into consultancy, conservation planning and pest management when funding for revegetation essentially disappeared here in SA, and started managing larger revegetation projects when funding came in again. Probably the standout has been helping kick off our journey to scale with the AstraZeneca-funded Eyre Peninsula carbon plantings in 2021. It felt like a turning point at the time, and it's been up and up since then.

Environment

Big Scrub to benefit from big collaboration

We began an exciting new project on Bundjalung Country in the NSW Northern Rivers region to help restore the iconic Big Scrub rainforest, as part of the Nestlé Global Reforestation Program. Our delivery of this planting site in the NSW Northern Rivers is also supported by the NSW Government. Less than 1% of the original 75,000 hectares of Big Scrub is left, with the area being historically heavily cleared and then further impacted by the Black Summer fires. Our 27-hectare project, planting 60,000 seedlings of over 70 rainforest species, is one of the biggest restoration sites in the Big Scrub area. We've been fortunate to have strong support and input from local experts and restoration practitioners, such as the Big Scrub Rainforest Conservancy, setting it up for success. This Big Scrub project is one of many sites across NSW and Victoria being restored in partnership between Nestlé, Greening Australia, Canopy and One Tree Planted.

Greening Australia's Ian Rayner at the new Big Scrub project site with Mark Dunphy of Big Scrub Rainforest Conservancy. Photo: Clare Douglas.

2024 IMPACT



3.6M

Native plants established



13,901

Tonnes of water pollutants prevented from reaching the Great Barrier Reef



3,688

Hectares of habitat established



7.32

Tonnes of native seed supplied



36,880

Tonnes of carbon sequestered per annum



Greening Australia's Nathan Lissiman with some of the 200kg of native seed we've sown at Ediegarrup so far.

Planting continues at Ediegarrup

This is the second year of Greening Australia and Bush Heritage Australia's partnership to restore 600 hectares of biodiverse habitat at Bush Heritage's Ediegarrup Reserve on Goreng Noongar Country in southern Western Australia. This year we planted 61,000 seedlings at Ediegarrup, adding to the 22,000 seedlings planted in 2023. To date, we've also sown over 200kg of local provenance native seed at Ediegarrup using direct seeding machines and tractors, representing many hundreds of thousands of seeds currently germinating and establishing across the landscape. These plantings will grow into habitat benefiting regionally significant species such as Malleefowl, Tamar and Black-Gloved Wallabies, Western Quoll, Western Whipbird and Carnaby's Black Cockatoo. Restoration at Ediegarrup to date has been funded by AstraZeneca's partnership with Greening Australia, as part of AstraZeneca's global AZ Forest initiative supported by One Tree Planted.



Planting partners at Deepwell. L-R: Kevin Kropinyeri (Ruwe Aboriginal Corporation), landholders Ann and Peter Henry, and Andrew Woodroffe (Greening Australia). Photo: Paul Moses.

Restoring priority ecosystems in South Australia

The native vegetation of both the Eyre Peninsula and the Murray Mallee regions in South Australia has been extensively cleared – to the point that the Eyre Peninsula's Drooping Sheoak Grassy Woodland on Calcrete ecological community is now critically endangered, while less than a quarter of the native vegetation in the SA Murray Mallee remains. Funding from AstraZeneca's global AZ Forest initiative is helping restore these priority ecosystems, with over 365,000 trees (including plenty of Drooping Sheoaks) planted in 2024 at Glandore, a property

near Elliston on South Australia's Eyre Peninsula, adding 541 hectares to the 657 hectares planted there last year. We also planted at two properties in the SA Murray Mallee in 2024 – the largest of the two, Deepwell, has had well over a quarter of a million trees planted. Since our partnership with AstraZeneca and One Tree Planted began, we've planted 6.5 million trees Australia-wide, restoring native vegetation in priority regions to tackle biodiversity loss and climate change.



Greening Australia and AirSeed representatives during the drone trials. Photo: Toby Peet.

Drone seeding trials for Alpine Ash

The NSW Snowy Monaro region, and the iconic Alpine Ash ecosystem, have both changed dramatically in the past decade. We're exploring some innovative approaches to these restoration priorities; for example, whether establishing high density 'nodes' of revegetation can kickstart the regeneration of Alpine Ash understorey species after a fire, and – in partnership with AirSeed – how drones can be used to plant these restoration nodes using pelletised seed. Our monitoring of the trials this year found germination from several species, showing drones can successfully seed areas, but the trials also showed some limitations, with these learnings critical for better adapting these techniques to this challenging landscape. This research is part of Greening Australia and Minderoo Foundation's collaboration to develop innovative ways to fast-track restoration and improve the resilience of Australian landscapes to more frequent and extreme bushfires.

Rewilding Sydney plants urban refuges for people and nature

The Rewilding Sydney program has entered a new large-scale phase, planting 64,000 diverse trees and shrubs across Greater Sydney to create vital urban forests, providing cooling canopy with ecological and social co-benefits. Proudly funded by the NSW Government, these plantings have spanned 10 sites, partnering with three councils, state government, and private landholders. The biggest planting so far has been 23,000 River-flat plants at Camden Town Farm, a former dairy farm now showcasing sustainable farming techniques and riparian restoration. Camden Town Farm's planting includes critically endangered species like Camden White Gums and will provide habitat for pressured species such as Bare-nosed Wombats, while also encouraging local people to take refuge in cool forests and connect with nature.



Program Specialist Evan Freame guarding seedlings at Camden Town Farm. Photo: Tom Yau.

Planting today for benefits tomorrow

Launched in 2017 in partnership with Greening Australia, Officeworks' Restoring Australia program continues to make a positive difference to Australia's unique and natural landscapes. Working with landholders and local communities, we've planted more than 1.5 million trees over the program's lifetime. Two of the key regions planted this year have been Tasmania's Midlands, where we planted over 34,000 trees to restore riparian vegetation and improve ecological connectivity for native wildlife; and Victoria's Otway Ranges, with over 13,000 trees planted in landscapes that have been heavily modified or cleared.

We also planted 4,000 trees in the Victorian Volcanic Plains, some of which will help restore a critically endangered grassy woodlands ecosystem, found only in isolated pockets of south-western Victoria.

A cattle farmer in Victoria's Volcanic Plains, Nigel Barry (pictured right) is one of 190 landholders to plant through Restoring Australia so far. He said: "We get shelter from the wind, we get habitat for the birds, we build up the biodiversity of the place. A lot of these trees will grow for another 100 years ... you plant today for someone to benefit tomorrow."



Victoria's Volcanic Plains cattle farmer, Nigel Barry. Photo: Colac Herald.

Research to support native seed production sector

Experiments continued this year for the research project we're leading on best practice for native seed production areas (SPAs), funded by The Ian Potter Foundation. Our research partners are making great progress in plugging knowledge gaps on overcoming seed dormancy and improving seedling vigour (University of Queensland), establishing baseline seed quality information for native species (Curtin University), analysing the genetic diversity of seed produced in a SPA and how it relates to seed quality (Macquarie University), and pollination services in native seed production (Dr Kit Prendergast, Western Sydney University).

Greening Australia's seed science team also ran experiments testing different horticultural practices at the Jarrega SPA. Collectively, this research is contributing vital information for developing prosperous native seed production businesses able to increase the amount of genetically diverse, climate-ready native seed available for restoration.



This weather station at Jarrega, supported by Edaphic Scientific, provides crucial data to Greening Australia's seed science team about optimising native seed production area establishment.



Installing fencing is key to rotational grazing, which helps protect vegetation cover and in turn reduces soil erosion. Photo: Mad Dog Productions.

Grazing changes drive pasture and water quality improvements

Over the past four years Greening Australia has worked with the Woorabinda Pastoral Company to improve grazing practices by installing fencing and watering troughs, and undertaking training courses for a more regenerative approach. By integrating traditional knowledge of Country and rotational grazing principles, together we achieved lasting water quality improvements for the Mackenzie River catchment and beyond to the Great Barrier Reef. Funded by the partnership between the Australian Government's Reef Trust and the Great Barrier Reef Foundation, the project wrapped up this year with wonderful results, with improved land condition and 1,164 tonnes of sediment being prevented from reaching the Reef each year.

Bringing back habitat for Superb Parrots

The Superb Parrot is a beautiful but threatened bird of the inland woodlands of south-eastern Australia. Greening Australia has partnered with the NSW Government's

Saving our Species program since 2017, delivering important on-ground restoration across over 1,000 hectares of Superb Parrot Box Gum woodland habitat in southern NSW, as well as over 400 hectares of newly established Sandhill Pine and Box-Gum woodland habitat, both of which are threatened woodland communities. In 2024 this work continued in collaboration with nine landholders, planting 46,000 stems across 115 hectares.

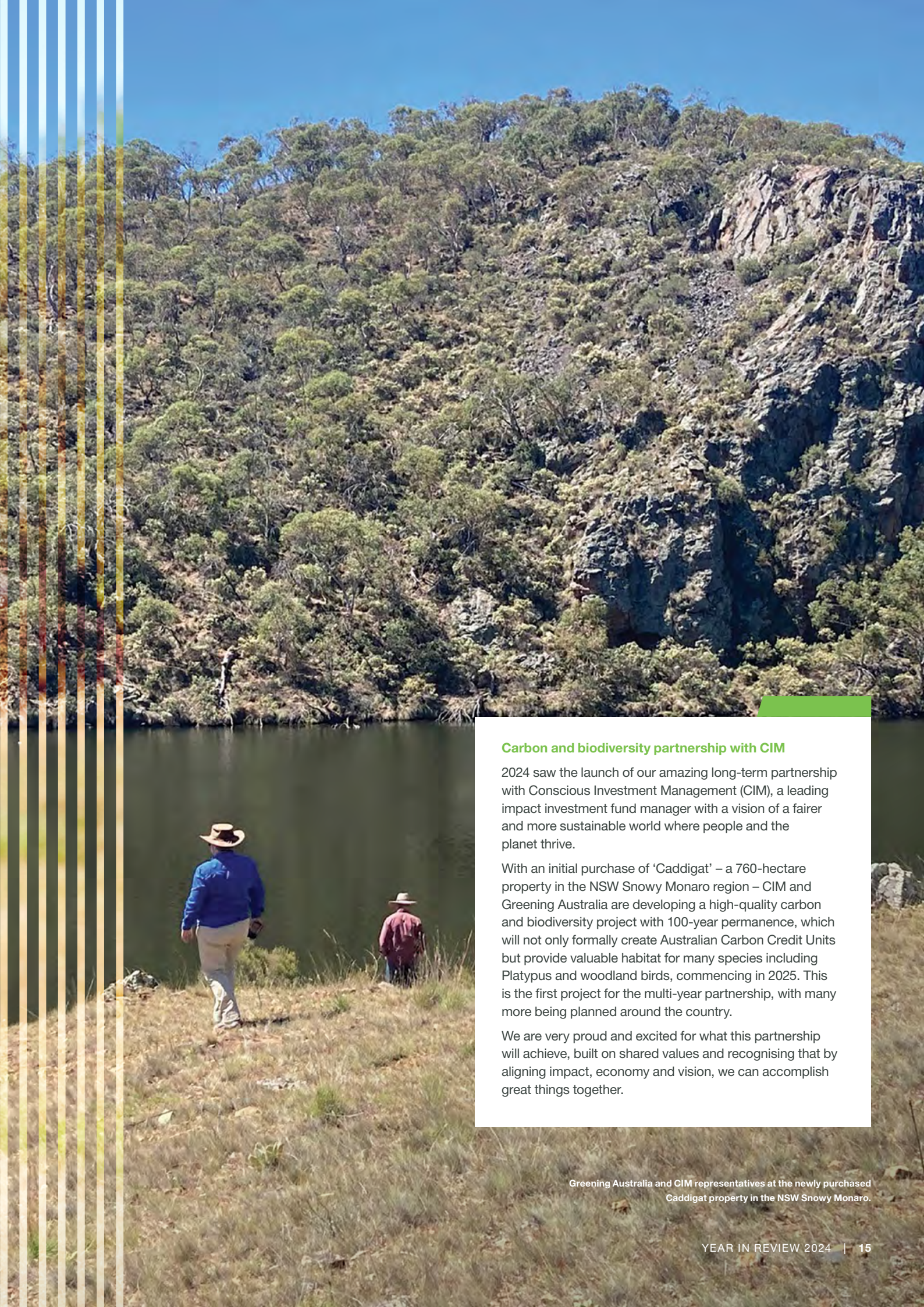
Pink-tailed Worm-lizard found in grassland restored by Scrape and Sow

It's not always about trees at Greening Australia. For example, ecologist Nicki Taws has led two grassland restoration projects in Australia's capital region in the past year. The first project aimed to enhance the groundcover diversity of the Molonglo River Reserve. This project continues a 10-year grassland restoration program with the ACT Government using the 'Scrape and Sow' method, where nutrient-heavy and weed-rich soil is scraped aside, and then the site is sown with native species using a modified

turf seeder. Besides creating a hectare of forb-rich native grassland across three sites in the reserve, 150 trees and shrubs were planted to enhance bird habitat. The second project rehabilitated 0.26 hectares of native grassland in partnership with the Ginninderry Conservation Trust. This project built on a 0.3-hectare site sown to native grasses and forbs in 2020, in which an endangered Pink-tailed Worm-lizard (*Aprasia parapulchella*) was recently discovered.



Pink-tailed Worm-lizard.
Photo: Ginninderry Conservation Trust.



Carbon and biodiversity partnership with CIM

2024 saw the launch of our amazing long-term partnership with Conscious Investment Management (CIM), a leading impact investment fund manager with a vision of a fairer and more sustainable world where people and the planet thrive.

With an initial purchase of 'Caddigat' – a 760-hectare property in the NSW Snowy Monaro region – CIM and Greening Australia are developing a high-quality carbon and biodiversity project with 100-year permanence, which will not only formally create Australian Carbon Credit Units but provide valuable habitat for many species including Platypus and woodland birds, commencing in 2025. This is the first project for the multi-year partnership, with many more being planned around the country.

We are very proud and excited for what this partnership will achieve, built on shared values and recognising that by aligning impact, economy and vision, we can accomplish great things together.

Greening Australia and CIM representatives at the newly purchased Caddigat property in the NSW Snowy Monaro.

Communities



Return of Nowanup

Greening Australia took a significant step this year by returning the Nowanup property in South-West Western Australia to local Traditional Owners. With support from Greening Australia, Gondwana Link Ltd and a range of funders and groups, Noongar Elder Uncle Eugene Eades has managed Nowanup for the local community for years, coordinating the activities of the Nowanup Rangers and running cultural education and community healing programs on the property, even providing a 'bush campus' for Curtin University. Transferring ownership has been complex, the work of many months, but mutual goodwill and perseverance has led to a great outcome. Ownership of the land now sits with Nowanup Noongar Boodjar Ltd, a special purpose charitable entity, for the use of their community.

Uncle Eugene Eades during the signing ceremony for the return of Nowanup. Photo: Nic Duncan.



50

Landholders engaged



40

First Nations partnerships



FCTOA representatives with CSIRO, University of Technology Sydney and Greening Australia staff on the first day of the forum in July 2024. Photo: Mad Dog Productions.

Friendly host to the Fitzroy Catchment Traditional Owners Alliance (FCTOA)

There are 17 Traditional Owner groups connected with the Fitzroy Basin in Central Queensland, the largest river catchment flowing to the Great Barrier Reef. Land use changes there are impacting the health of natural resources and waterways of immense cultural significance and value. While each Traditional Owner group advocates for a say in how their lands and waters are managed, they saw that uniting on whole-of-catchment challenges would create a powerful voice for change. The proudly independent Fitzroy Catchment Traditional Owners Alliance (FCTOA) formed in 2023. It comprises two representatives from each of the 17 Traditional Owner groups coming together for two-day forums to make joint decisions, aiming for a minimum of two forums per year. Greening Australia is acting as friendly host to the FCTOA, providing key administrative

and coordination support to the working group, forums and funding applications, so the FCTOA has agency on issues we also want to see solved.

That's a w(RAP), what's next?

Greening Australia completed its inaugural Innovate Reconciliation Action Plan (RAP) towards the end of 2023, and we began 2024 by reflecting on the highlights and learnings with our Thriving on Country Committee. We are really proud of completing 93% of our RAP commitments. Some of the highlights include supporting our staff's cultural awareness, with 85% completing online cultural learning training so far, and taking steps to embed First Nations procurement into our business as usual. In FY24, we procured \$2.8 million in goods and services from 46 First Nations suppliers. We have big plans for our next RAP, which has been conditionally endorsed by Reconciliation Australia.



The new interpretative signs at Midlands Arboretum. Photo: Greening Australia.

Midlands Arboretum expanded

With a helping hand from volunteers, contractors and school groups, we've now put the finishing touches on our project to expand the Midlands Arboretum in Ross, Tasmania. An extra 5,000 native trees, shrubs, grasses and herbs were planted this year, and key features such as rocks, logs with hollows and interpretation signs were meticulously placed throughout the arboretum to create a self-guided learning experience of Tasmania's unique and diverse environment and the Palawa (Tasmanian Aboriginal) culture which lives on in Tasmania today. The arboretum has been established in collaboration with landholders Julian and Annabel von Bibra, supported by the J M Roberts Charitable Trust. This living outdoor classroom aims to give teachers a space to lead hands-on scientific education; and community a place to connect with and better understand the local environment.



Students during a planting session through Cooling the Schools. Photo: Tim Clark.

Cooling 200 schools

This year we continued our successful Cooling the Schools program in Greater Sydney, proudly supported by the NSW Government. Cultural education has been added to the sessions, delivered by either Greening Australia's First Nations Cultural Educator or partners Deadly Ed, which is a highlight for teachers and students alike. In July 2024 we celebrated reaching our 200 schools milestone, and over 34,800 native trees planted by schoolkids to tackle urban heat and biodiversity loss. But is Cooling the Schools having a social impact? Western Sydney University began a study this year observing and interviewing participating students. An analysis of the results, due early next year, will explore what effect the program is having on kids' connectedness with nature.



Community planting day in the Oxley Creek Corridor, and the same site six months later.

Oxley Creek gets green-up via Biodiverse Brisbane Initiative

As part of our strategic partnership with the Brisbane City Council and Brisbane Sustainability Agency to prioritise and restore key waterway corridors across the city, we've been establishing native trees, shrubs, and groundcovers for catchment resilience and passive recreation. In the past year we successfully planted 29,000 stems over 2.7 hectares within the Oxley Creek Corridor. In collaboration with the Traditional Owners of Yugara Country, we also provided training to the Yuggera Ugarapul People Rangers on identifying weed species and planting native tubestock. And we engaged with local community groups, including Archerfield Rotary, organising six community events that attracted over 150 participants to help us plant. More to come in the green up to Brisbane 2032!

Glandore Open Day and other outreach activities

In April 2024, we invited the local community to an open day held at the Glandore property on South Australia's Eyre Peninsula. A strong turnout of over 80 people were welcomed to this culturally significant Country where the Wombat and Wedge-tailed Eagle storylines converge, and heard presentations from our local team about the work being done at Glandore, from a representative of agribusiness Elders about carbon farming, and from the Canopy team about generating carbon credits from biodiverse native plantings. A tour of the plantings on the property rounded off the day, and we had plenty of good chats while out showing the growth of the plants and seeding lines extending over the horizon.

All up, the Greening Australia team hosted or attended 19 field days and regional events across the country this year. These events have been a fantastic opportunity to reach the communities that stand to directly benefit from our work. It's also a great avenue for learning – by discussing opportunities and challenges with landholders, we can continuously adapt our approaches and find new ways to address the needs of people and nature with integrated, diverse native plantings.






Working with landholders

To all our partnering landholders who are an integral part of our impact, thank you! Over the past year our landholder partnerships extended from organic cropping farmers in the far southwest of Western Australia to Traditional Owners in northern Queensland, with projects ranging from habitat restoration for the endangered Superb Parrot to wetland restoration and blue carbon storage.

We especially recognise and thank landholders **Chris and Margot Shannon**, this year's worthy recipients of the Chris Jones Environmental Stewardship Award. From our first planting with them 26 years ago, Chris and Margot have displayed incredible motivation and devotion to the goal of creating a sustainable, biodiverse and profitable grazing operation on their property in Bookham, NSW, with animal welfare and landscape health as central goals. Their farm provides a model for sustainable grazing enterprises. We are indebted to them for their enthusiasm and support.

"It's better for the environment, it's better for our sheep, it's better for the country and the birdlife. It's a win-win situation. We really want to leave the property in a much better position than when we took it over. And if we all do that it will end up being much better for future generations."
– Chris Shannon

 [Read our FAQs or register for a no-obligation chat about planting with us: \[greeningaustralia.org.au/landholders\]\(https://greeningaustralia.org.au/landholders\)](https://greeningaustralia.org.au/landholders)

Award winners, Margot and Chris Shannon. Photo: Toby Peet.

Economies

Markets, skills & enterprise

Employment and training through Green Jobs Plan

Since 2021, Greening Australia has been working with the Department of Water and Environmental Regulation in Western Australia to deliver projects under their Green Jobs Plan, with a focus on environmental outcomes, job creation and training.

In the past year, we started work on three new planting locations in Southwest WA, restoring over 330 hectares of land and creating new habitat for threatened species such as black cockatoos. With these three additional projects, and continuation of projects from previous years, there have been employment and training opportunities provided for more than 22 people. Five different WA nurseries were engaged by the project this year, to deliver more than 75,000 seedlings that were planted this season.

Seed collection training with Aboriginal Land Care (ngala boodja) technicians, Noongar Land Enterprise Group (NLE) Boola Boornap nursery staff and NLE's Aboriginal Rangers in WA, supported by Greening Australia as part of the DWER Green Jobs Plan. Photo: Jesse Collins.

 **11.6%**

Percentage of total spend going to First Nations suppliers



Woorabinda rangers, Yuwi rangers and Barada Barna fire team participating in a collaborative cultural burning workshop led by Firesticks Alliance at Cape Hillsborough, QLD, as part of QILCP.

Building capability in healing Country

QILCP (Queensland Indigenous Land Conservation Project) is an innovative five-year collaboration between Traditional Owners and First Nations Communities, Greening Australia and BHP Mitsubishi Alliance (BMA). QILCP aims to co-design pathways to First Nations-led employment and enterprise by healing Country and improving water quality for the Great Barrier Reef. As of June 2024, QILCP has seen 29 projects delivered in partnership with five Traditional Owner groups and one Indigenous community, supporting 214 Indigenous participants, 63 employment opportunities and 70 Indigenous suppliers. Together, these projects have also so far stopped 11 tonnes of sediment from reaching the Great Barrier Reef and rehabilitated 375 hectares of land through cultural burning. Partnerships with First Nations groups through QILCP have significantly progressed Greening Australia’s organisational cultural capability, while also supporting steps towards an Indigenous-led restoration sector.

Voluntary carbon and water quality markets drive restoration

Creating impactful projects which benefit communities, economies and the environment has been Greening Australia’s mission for over 40 years. Environmental markets, including the carbon market, are enabling a new way to create impactful scale, with real, measurable benefits and perpetuity. They also enable broader participation from Traditional Owners, landholders, corporates, investors and governments, reflecting everybody’s stake in a sustainable future.

Greening Australia projects always target meaningful environmental benefits, such as carbon sequestration, habitat connectivity and water quality improvements. But projects within formal environmental markets possess some unique traits over traditional restoration works, including regulation to ensure the projects achieve their intent, are fit for purpose and can be sustained in the landscape for set periods of time – for example, a minimum of 25 years for carbon projects. That means we can

ensure our projects are having a long-term impact and can gather better, longer-term data to inform how we continually improve the restoration we do.

Delivering environmental credit projects with our corporate partners makes a significant contribution to rebuilding healthy and productive landscapes, and to the prosperity of communities. These projects represent a major part of Greening Australia’s funding, and anticipated to grow.



Photo taken by Canopy and Greening Australia team members monitoring a carbon planting in Victoria.



The new native nursery at Gordonvale QLD has been established as a training and community hub, with many volunteers lending a hand, including these Gordonvale State High School students (with Greening Australia's Steve O'Donoghue, far right). Photo: Studio Sol.

Co-design for employment in wetland restoration

A co-designed project in tropical north Queensland has improved employment, local community engagement, wetland habitats and water quality. In partnership with Madjandji Aboriginal Corporation and Mulgrave Landcare, the project has established a native plant nursery and aims to repair and revegetate wetlands and degraded land in the Mulgrave River catchment.

Six Indigenous crew, one project supervisor, and a nursery manager have been employed and trained as a result. This project is strengthening partnerships and understanding of cultural practices and priorities, allowing us to work together on seed collection and propagation, training and upskilling, planting and weed treatment, leading to improved Reef water quality and long-term capacity to monitor and maintain wetland habitats. This Reef Assist project is funded under the Queensland Reef Water Quality Program.

Providing input to the Nature Repair Market

The Nature Repair Act 2023 came into effect on 15 December 2023, establishing a framework for a national, voluntary biodiversity market. The market will allow for biodiversity certificates to be generated from a broad range of nature repair activities, allowing projects to be undertaken on Australian land or waters or a combination of both. The Nature Repair Market is designed to mobilise private finance to help protect and repair Australia's natural environment, recognising that environmental challenges are also social and economic challenges in which everyone maintains an interest.

Greening Australia sees the potential of this market for supporting our vision of 'healthy and productive landscapes where people and nature thrive', so we have been providing significant input into the development of methods within the market this year, as well as insights to support the development of robust processes and oversight.

Funding for two new blue carbon projects

Greening Australia has been awarded funding by the Australian Government's Reef Trust to deliver two Reef coastal restoration projects, which will both focus on restoring blue carbon ecosystems, building on experience gained working alongside Nywaigi Traditional Owners for the Mungalla Blue Carbon Project. Our Reef Aid team are collaborating with Traditional Owners, landholders, other local experts and Canopy to ensure these projects maximise benefits for the Reef, for Reef communities and for biodiversity. One project will aim to restore former cane land to tidal wetlands in Deeral, Far North Queensland, while the other will be developed and delivered in partnership with Yuwi Aboriginal Corporation and Yuwi People in the region of Mackay in Central Queensland. We look forward to sharing more about these projects as they progress.



Increasing gully repair capacity at Woorabinda

Since 2023, we have been working with the Woorabinda Rangers and technical experts to rehabilitate gullies and prevent erosion, and as of this year, three different gullies on Ghungalu/Ghangalu Country have been repaired using different methods including reshaping, rock chutes, whoa boys, creating bund walls, fencing and hydromulching. These works combined are preventing 3 tonnes of sediment from reaching the Great Barrier Reef. The Woorabinda Rangers and a local Indigenous construction business have been involved in every aspect, including gully repair works, and undertook training so they can maintain the repaired areas and do other rehabilitation work in the future. This Reef Assist Project is funded under the Queensland Reef Water Quality Program.

Gully repair in action. Photo: Neilly Group Engineering.



In 2024, the Canopy Nature Based Solutions team continued to combine the best of Greening Australia's native vegetation restoration knowledge with our expertise on regulation compliance to create market-leading carbon credits.

New registrations, audits, and issuances

This year has seen Canopy significantly increase our number of carbon projects across Australia, registering five new projects involving 17 private landholders across the country. In total, we are now managing 12 projects across the country, eight of which are aggregations. The number of aggregations is testimony to the interest of local landholders to restore unproductive land for biodiversity whilst diversifying their income.

This year saw another major milestone, with the registration of the Caddigat Restoration Project (see page 15) being our first project funded through our partnership with impact investor Conscious Investment Management (CIM). Also notable was the successful initial audit conducted at Glandore, Greening Australia's Eyre Peninsula property, which will see the first issuance of Australian carbon credit units (ACCU) later this year.

As well as operating our own registered projects, we continue to expand our services and business models to assist other project developers in registering and operating their own projects. This helps ensure that other projects benefit from Canopy and Greening Australia's expertise, catalysing environmental outcomes beyond what we can do by ourselves.

Input into new methodologies

This year we have also been heavily involved in the development of new methods (the rules for creating carbon credits) under the Australian Carbon Credit Unit (ACCU) Scheme, both through the Carbon Market Institute working groups, and by directly engaging with the Australian Government's Department of Climate Change, Energy, the Environment and Water. This included giving input into the new Integrated Farm and Land Management Method, and into the update of the expiring Reforestation by Environmental or Mallee Plantings (FullCAM) Method. By participating in this way, we help ensure all our restoration activities can be recognised for their contribution to carbon sequestration and climate outcomes.

 To learn more about Canopy, visit: canopy.org.au

Unique credit portfolios for the University of Tasmania

As a broker of carbon credits generated from Greening Australia projects and of high quality third-party credits, Canopy has been helping the University of Tasmania (UTAS) meet their Climate Active certification since 2021. By tailoring a unique credit portfolio with Canopy each year, UTAS can offset their emissions through projects that align with their core sustainability objectives, in regions that align with student intake.

UTAS's Chief Sustainability Officer Corey Peterson said "Canopy create a portfolio of credits that reflect the unique nature of our operations. We trust working with Canopy given their due diligence process, and best of all, any profits generated go back to Greening Australia's mission – restoring Australia landscapes."

Seedlings emerging at Glandore in SA. Local landholders and community had an opportunity to see this carbon planting firsthand during an open day hosted by Canopy and Greening Australia in 2024.



This year, the NatureCo team led a nine-million-tree reforestation project in Brazil's Cerrado and Atlantic Forest regions.

They have also collaborated with global partner World Vision to progress several large-scale community-led landscape projects across East Africa; advanced mangrove restoration projects in India and the Asia Pacific; and worked with the Australian Government to support local partners in Vietnam to identify and develop nature-based carbon project opportunities.

NatureCo also worked to enhance a global tech platform for project tracking and monitoring, and conducted capacity-building workshops across Latin America, Africa, and the Asia Pacific to empower local communities and ensure long-term benefits for people and the planet.

 For more about NatureCo, visit: natureco.earth



NatureCo staff progressing an integrated mangrove-shrimp farming project with local partners and stakeholders in the Sundarbans, India.

The Greening Australia Group

To rebuild nature at the quality and scale Australia and the world needs, Greening Australia has a group of subsidiary companies whose combined strengths enable us to deliver end-to-end, high integrity restoration solutions.

Each subsidiary — Canopy, Nindethana and SeedX — specialises in a strategic aspect of scaling environmental restoration, to support Greening Australia in its ambitious work for people and nature. Canopy is also a joint venture partner in NatureCo. Any profit Greening Australia may receive from these for-purpose commercial businesses is reinvested into our work creating healthy and productive landscapes for people and nature.



Registered not-for-profit with over 40 years' experience in rebuilding nature by connecting community, economy and environment. Collaborates with diverse partners, including business, community, First Nations Peoples and landholders, to deliver high impact, science-based, biodiverse restoration projects that help people and nature thrive.

NATIVE SEED BUSINESSES



National native seed business that sources and processes its inventory from an extensive seed collector network, and sells Australia's largest range of high-quality native seed.



Focuses on producing high quality, genetically diverse native seed for restoration, and supporting the overall growth of a healthy native seed sector in Australia.



Environmental markets business that specialises in producing and selling high integrity environmental credits. Advises businesses with net-zero/nature-positive goals on the development and feasibility of environmental credit projects.



Co-founded by Canopy and the Point Group, this global organisation is dedicated to developing and delivering large-scale land restoration carbon projects that benefit people, nature and the climate.

SeedX works to accelerate the repair of Australia’s unique landscapes by establishing native seed production areas (SPAs) to provide high quality, climate-adjusted seed for critical restoration projects across the country. The first SeedX SPA is located at Greening Australia’s Jarrega property in Western Australia.

Ahead of schedule on establishing Jarrega SPA

This year the SeedX team completed the second phase of planting in the Jarrega SPA development plan, well ahead of schedule and budget. The implementation of the lessons learnt from last year and the reconfiguration and location of the onsite nursery and break out facilities were major contributing factors. By reviewing our planting methodology and soil preparation practices, we were able to streamline the planting process.

We were also able to use observations from last year’s plantings to improve survival rates and reduce initial planting shock and mortality in this year’s. As much as we looked for efficiencies, we also implemented a greater focus on quality, constantly reviewing the work being undertaken and retraining staff when required.

Scientific principles are at the heart of all work at the SPA, as we need to ensure that the seed being produced from the SPA is of the highest quality and genetic integrity. Greening Australia’s seed science team regularly visit Jarrega, ensuring a strong science-based approach to our work there.

As we did in 2023, SeedX worked closely with the Kwelena Mambakort Wedge Island Aboriginal Corporation (KMAC), representing the area’s Traditional Owners, to plant around 47,000 seedlings this year to finalise the SPA establishment. The seedlings were mostly supplied by three nurseries, including Boola Boornap run by the Noongar Land Enterprise Group (NLE). Plantings will continue on an annual basis, but at a significantly smaller scale, to account for any natural attrition.



SeedX’s Roland Hessels with some of the 47,000 seedlings planted this year for the Jarrega SPA. Photo: Jesse Collins.

First harvest from Jarrega SPA

We have seen some significant growth in certain species from last year’s plantings, and are extremely happy with growth rates at Jarrega SPA overall, given we had one of the hottest and longest dry spells in recent history for Western Australia. As they say, “just add water” (and in our case, nutrients).

In 2024 we took the opportunity to harvest and clean approximately 5kg of seed from *Maireana brevifolia*. This is the first harvest from the site. Samples have been taken for genetic testing and will form part of the important research and development work undertaken by Greening Australia’s seed science team supported by The Ian Potter Foundation. The remainder will be sold to Nindethana.



Collecting seed from *Maireana brevifolia* at Jarrega SPA.

Hosting a regional meeting of the Midwest Aboriginal Ranger Program

SeedX has a strong connection with KMAC, forged through transforming the blank canvas of Jarrega Farm together into the SPA we have today. This year we had a chance to showcase our combined works when the Northern Agricultural Catchment Council held a Regional Meeting of the Midwest Aboriginal Ranger Program at Jarrega SPA. Following a presentation about the history of the SPA development, the Aboriginal rangers, Department of Biodiversity, Conservation and Attractions and consultants then had a guided tour around the SPA and the adjacent Greening Australia carbon planting. This generated a lot of interest and many questions being asked and answered by Roland Hessels (SeedX) and Bayden Smith (Nindethana).

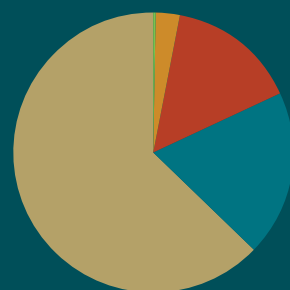
 For more about SeedX, visit: seedx.au



Nindethana

Nindethana sold over \$5.2 million worth of native seed in FY24, with a roughly even distribution between the west coast (over \$2.7 million sold) and eastern states (\$2.5 million sold).

As one of Australia's largest native seed businesses, Nindethana works with seed collectors around the country to source quality seed for environmental restoration. There are over 200 small- to medium-sized seed businesses in our national collector network. In FY24, we purchased over 6 tonnes of native seed from these suppliers. Over 57% of this seed has been allocated to Greening Australia projects around the country, and the rest is sold externally.



SEED PURCHASED BY NINDETHANA IN FY24

NSW	22kg
ACT	186kg
VIC	1,035kg
SA	1,279kg
WA	4,262kg

Seed storage expansion

A major focus for 2024 has been developing Nindethana's national storage infrastructure, both to facilitate increased customer service and to help us better manage the scarce and valuable resource that is native seed. With an inventory based on a hub and spoke model, our primary focus this year has been to improve key 'spoke' locations.

With support from our strategic partner, the Commonwealth Bank of Australia, we installed improved storage facilities at Port Lincoln and Edwardstown in South Australia, with temperature and humidity controls to better maintain the quality and longevity of stored seed. The new facilities have increased storage capacity 10-fold, and improved security and access for easier dispatch of seed.

Our seed storage in Canberra also had a significant upgrade with the commission of a purpose-built seed facility, funded by a generous donation from the Thyne Reid Foundation. Further fit-out will be supported by the Commonwealth Bank of Australia. This facility has greater storage capacity to allow for increases in wild harvest collections, and state-of-the-art equipment for cleaning and processing wild harvested seed as well as any seed we produce onsite. This new infrastructure will greatly improve our offering to the Canberra region and southern New South Wales. Our next focus will be improving storage in our Victorian locations and potentially developing a Brisbane facility.

 For more about Nindethana, visit: nindethana.net.au

Nindethana staff at work in the native seed production beds at the Native Seed Centre for Restoration in Sydney.
Photo: Toby Peet.



Greening Australia staff and supporters during a planting session to help restore Limeburner's Lagoon near Geelong, Victoria. Photo: Michael Patton.

Our supporters

None of Greening Australia's work would be possible without the support of our corporate and philanthropic partnerships, and the support of the broader Greening Australia community. Their commitment to helping people and nature thrive means we can achieve greater impact.

Building strong partnerships is the only way to achieve our ambitious landscape restoration goals, and every partnership we have is unique, designed to enable both us and our partners to achieve much more than we ever could alone. These are some examples of our partners and the amazing work they enable.



AstraZeneca's global AZ Forest programme has committed to planting 200 million trees across six continents by 2030, in recognition of the strong connection between healthy people and a healthy planet. 25 million of this global allocation is being planted in Australia supported by global partner One Tree Planted with Greening Australia as delivery partner. We are now in the fourth year of the partnership, and have so far planted 6.5 million trees Australia-wide together, restoring native vegetation to tackle biodiversity loss and climate change. 2024 saw us plant in priority regions including the Gondwana Link in Western Australia and South Australia's Eyre Peninsula and Murray Mallee regions.



Greening Australia has a long-standing partnership with Bank Australia, managing their conservation reserve in partnership with Trust for Nature since 2017 and working closely with Traditional Owners the Wotjobaluk Nations represented by the Barengi Gadjin Land Council. This year, highlights have included the return of cultural burning practices, fire planning with the Country Fire Authority, and obtaining positive results from our artificial nest box program with Birdlife Australia. Greening Australia also sourced extra funding to plant 1,500 Desert and Brown Stringybark seedlings at Salvana to provide future food supply for the endangered South-eastern Red-tailed Black Cockatoo.



Flight Centre's 'Planting for the Planet' program, in partnership with Reforest, aims to plant over one million trees globally. Greening Australia is proud to be the delivery partner for the trees planted in Australia. This year, we planted 300,000 trees across multiple sites in Victoria and Western Australia. These efforts contribute to restoring biodiverse habitats and enhancing ecosystems. We look forward to expanding this initiative further next year.

[Find out more about partnering with us at \[greeningaustralia.org.au/our-corporate-partners\]\(https://greeningaustralia.org.au/our-corporate-partners\)](https://greeningaustralia.org.au/our-corporate-partners)



Nestlé aims to plant and grow 10 million trees in Australia as part of its Global Reforestation Program, which aims to plant 200 million trees globally by 2030. The 10 million trees in Australia aim to capture an estimated 1.9 million tonnes of CO₂ equivalent over a 25-year carbon crediting period. We're now into our third year of delivery for this program, in partnership with Canopy and One Tree Planted. Working in collaboration with local landholders and communities, by the end of 2024 we'll have planted well over 3 million trees in Australia for Nestlé, at sites across New South Wales and Victoria.

officeworks

Our Restoring Australia partnership with Officeworks is now seven years old! We're getting close to the goal of planting two million trees by 2025, having now planted more than 1.5 million trees over almost 1,900 hectares. In 2024, we planted in South Australia's Eyre Peninsula, Tasmania's Midlands, the NSW Central Highlands, and in regional Victoria. These plantings are all in collaboration with landholders and local communities, helping to both restore biodiverse habitat and wildlife corridors and support more sustainable farming enterprises.

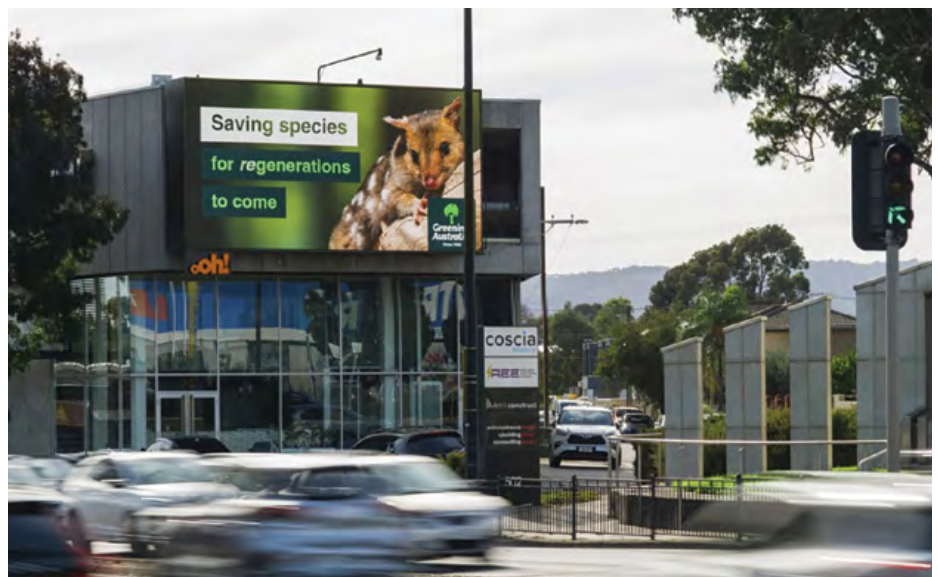


In 2024, Greening Australia was named one of oOh!media's community partners, an amazing opportunity to publicly showcase our restoration work across oOh!'s national out of home advertising network, while driving donations and raising awareness.

As part of this partnership, oOh!'s in-house creative and innovation hub, POLY, developed a two-phase end of financial year campaign for Greening Australia, 'Restoring nature for regenerations to come'.

The campaign leveraged weather triggers and dynamic digital executions to drive brand awareness and donations across oOh!'s national office, rail, retail, and airport network, including its Melbourne Airport screens which are powered by renewable electricity sourcing GreenPower™.

We are looking forward to extending this partnership over 2025, to further promote Greening Australia's restoration work.



An example of the outdoor ads that popped up across Australia thanks to oOh!media.

Impact of philanthropy

Philanthropy plays a transformative role in driving the success of Greening Australia's environmental initiatives. Through the generous contributions of individuals, corporations, trusts and foundations, we can scale our efforts, restore vital ecosystems, and innovate new approaches to restoration.

This support not only empowers us to meet ambitious restoration targets but also fosters long-lasting change by connecting people with nature, building partnerships with First Nations communities, and advancing science that strengthens climate resilience.

Every philanthropic gift, large or small, contributes directly to a healthier and more sustainable future for our landscapes and communities, and we are incredibly grateful to all our supporters and partners – your support is directly leading to the rebuilding of healthy and productive landscapes, where people and nature thrive. Thank you.

Untied giving

Untied giving is highly valuable for Greening Australia as it provides the flexibility to allocate resources where they are needed most. Unlike project-specific grants, untied funds enable us to invest in innovation, strengthen our operational capacity, and respond to emerging environmental challenges. Our untied partnerships, for example with **The Lottery Corporation**, **Flight Centre Foundation** and **i=Change**, help us to ensure long-term planning and sustain our mission to deliver large-scale biodiverse plantings to restore Australia's diverse landscapes.



Philanthropic support to launch our new project in North Queensland means we can involve five junior rangers, students from Mungalla Silver Lining School, for hands-on learning about environmental management principles.

Collaborating for impact

Our network of philanthropic supporters was critical to helping us to launch an innovative new project in North Queensland this year. The project, supported by foundations including **Caterpillar Foundation**, **Bowden Marstan Foundation**, **Paul M Angell Foundation** and the **Norman Family Foundation**, is working closely with a First Nations landholder to integrate environmental restoration with sustainable farming, improving biodiversity and natural capital while enhancing the long-term productivity and health of the land. Through co-investment, philanthropists can amplify their impact beyond financial contributions, bringing flexibility, vision, and the willingness to take risks.



Some of our supporters getting hands-on at a planting event in Brisbane this year.


Giving partners hands-on experience in restoration

We provide hands-on corporate volunteer planting events to give our supporters an invaluable, direct experience of the positive environmental impact their support enables. In the past year we've held events in Sydney, Melbourne and Brisbane. Besides fostering a deeper understanding of Greening Australia's mission and restoration projects, these events are also an avenue to strengthen relationships with and between our corporate partners, while meaningfully engaging staff in restoration activities. The idea is to inspire long-term partnerships that go beyond financial contributions and support passionate advocacy for nature.

Workplace giving

Thank you to all those employees and businesses who supported Greening Australia through workplace giving this year. This is where people elect to donate pre-tax income to us through their employer's payroll system, and is one of the many ways that people and businesses can show us their support. This consistent form of philanthropy enables Greening Australia to plan and execute long-term restoration projects, such as reforestation efforts, climate adaptation strategies and species recovery.

For employees, this offers an easy, tax-efficient way to support our work, while for businesses, workplace giving offers significant benefits, enhancing employee engagement, satisfaction, and retention by aligning corporate values with environmental stewardship. It also helps companies meet their corporate social responsibility goals, boosting their reputation as leaders in sustainability while fostering a positive work culture that encourages collective action for Australia's environment.

 Find out how you or your business can support us through workplace giving: greeningaustralia.org.au/workplace-giving

We sincerely thank the following companies, trusts, foundations and individuals for their support, as well as all those who have supported our work over the last financial year, as we continue to rebuild nature.

CORPORATES

Alcoa Foundation
Amazon Australia
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Bladnoch Distillery
Boeing Australia
BP
Bupa
Buro Seating
Bydee Pty Ltd
Caterpillar Foundation
Ceres Life
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J M Roberts Charitable Trust
Minderoo Foundation
Norman Family Foundation
Paul M Angell Family Foundation
Peter Lemon
Prior Family Foundation
Samantha Stockwell
The Simpson Foundation
Thyne Reid Foundation
Vincent Fairfax Family Foundation

Get involved

Join our mailing list to get our regular updates

Become a member to join us every step of the way

Become a partner and help us create meaningful impact for people and nature

Register your interest in working with us on your land

Donate to support our work restoring Australian landscapes

Connect with us on social media



Contact us

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