



Greening Australia

Year in review

2021

Greening Australia acknowledges the Traditional Custodians of Country across Australia, and we honour the deep cultural, social, economic, environmental and spiritual connection they share with their lands and waters.



Cover image: Greening Australia's Operations Lead for South Australia, Mick Durant, reached a milestone 20 years of service in 2021. He has been instrumental in leading the on-ground delivery of unprecedented mass plantings on South Australia's Eyre Peninsula this year, as part of our 25 Million Trees partnership with AstraZeneca, supported by One Tree Planted. Photo credit Trim Photography.

Inside cover image: Far West Coast Aboriginal Corporation rangers and First Nations Peoples recruited through RAW Group helped plant over 26,000 seedlings on Eyre Peninsula this year.



OUR VISION

Healthy and productive landscapes where people and nature thrive

OUR MISSION

To conserve and restore landscapes at scale through collaborative, science-based and innovative conservation programs

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MESSAGE FROM THE CEO AND CHAIR

2021 held many of the challenges we all thought were better left behind in the year 2020. However, we've also seen the green shoots of the long-awaited global movement on our environment and climate change.

While the enormity of the challenge cannot be understated, we are genuinely excited about what is possible in the years ahead. We are excited because organisations like Greening Australia are born out of a need for change, and we've spent so much time — 39 years — thinking about what is possible.

'What is possible' has previously been constrained by a lack of resources and funding, but this is changing, and other factors have surged to the fore as the most significant barriers to scale.

As we said last year, we have already started on how best to hurdle these. We are leading innovative projects in partnership with others and investing significant financial and human resources of our own.

The pages that follow describe some of these initiatives, and there are exciting announcements ahead for next year — our 40th year! Our anniversary activities will almost exclusively focus on what we are going to do next. Stay tuned.

Finally, in considering the collective and individual efforts of the people of Greening Australia these past 12 months, we cannot adequately state or capture our feelings. What with lockdowns, homeschooling, and isolation from friends and family on the home front, it would have been understandable if output and effort plateaued. But once more it grew, together with the genuine care and empathy shown for colleagues.

For this reason, we've decided against acknowledging a handful of our people through the usual annual peer-nominated awards, in favour of recognising every single one of them in 2021.

When we do this, they will be humble and quick to say that it is not them but our partners, our supporters, our volunteers and our stakeholders who deserve the recognition.

We thank everyone for their support, trust and confidence in Greening Australia.



Brendan Foran
CEO



James Atkins
Chair

Our Board of Directors

Chair

James Atkins

Board Members

Arianne Rose

Charl Pienaar

Gordon Davis

John Hope

Julie Green

Radha Kuppalli

Dr Robert Smith

Board Secretary

Georgina Myburgh

Our Leadership Team

Chief Executive Officer

Brendan Foran

Chief Financial Officer

Clare Luehman

Chief Operating Officer

Ian Rollins

Director — Commercial Development

Jay van Rijn

Director — Great Southern Landscapes and Nature in Cities

Paul Della Libera

Director — Marketing, Communications and Greening Australia Foundation

Kate Smith

Director — People, Culture and Safety

Renay Gamble

Director — Reef Aid

Lynise Wearne

Director — Seed

Peter Young

Director — Strategy and Impacts

Hugh Wareham

ICT Manager

Robyn Myrdycz

Chief Executive Officer — Biodiverse Carbon

Todd Berkinshaw

IT'S MORE THAN A TREE

Established in 1982, the International Year of the Tree, Greening Australia is known as a national environmental enterprise that restores damaged landscapes at scale across Australia.

As we look towards our 40th year milestone in 2022, we know we need to focus our effort in addressing the two biggest environmental issues of our time: biodiversity loss and climate change.

So we can have the biggest impact in addressing these two issues, **we aim to be the leading integrated environmental restoration company in Australia**, delivering end-to-end, nature-based solutions that are good for economies, communities and the environment.

Because it's more than a tree.



Our people are central to this aim.

Achieving our mission and vision requires a highly skilled and capable team, and making real-time impact is only possible through meaningful collaboration with our partners and the community.

To focus our efforts where they are most needed, we have identified four priority areas.



Partnering with landholders

to achieve mutually beneficial financial and non-financial outcomes through environmental restoration.



Producing and supplying native seed

and removing major supply chain barriers into the restoration economy.



Restoring nature, through large-scale environmental restoration programs which increase biodiversity and habitat, improve water quality and store carbon.



Developing and expanding environmental markets

to accelerate the delivery of nature-based solutions that produce financial returns and benefits to communities, economies and nature.

While these are our four priorities, there is other work that we continue to do to help support these, including:

- Removing the barriers to environmental restoration at scale
- Applying best practice, future-sensitive science and innovation
- Developing leading digital technology solutions to support our work
- Increasing participation, e.g. of Traditional Custodians, in the multiple benefits of the restoration economy
- Supporting targeted community-based activities to connect people with nature.





OUR PEOPLE



Greening Australia team members at the Native Seed Centre in Western Sydney.

As the global pandemic continues, we acknowledge our team of incredible people and dedicated volunteers that worked tirelessly to deliver world-class programs and solutions amid another year of disruption and dislocation. Our people and volunteers are at the core of what we do, and their passion for the environment, Greening Australia and each other has been truly inspiring.

Creating an inclusive environment where people thrive has always been a primary focus for this organisation. This focus has been strengthened further by seeing our teams find new ways to support each other throughout the past 12 months.

At Greening Australia, we pride ourselves on taking practical action to solve some of the world's most complex environmental problems. We bring together amazing people who collaborate to do things no one else has done before.



We put people first

Our values and behaviours are integrated into everything we do:



We take action to find solutions



We collaborate for impact, we need each other



We are accountable for our commitments

Our people are our past, present and future. We have a renewed focus on putting them first through our new People Vision: **Unleash the mastery of our people to the world.** This is best told through the stories of our people.

Olga Yajaira Chica

What is your current role? Program Manager — Reef Aid. I currently oversee nine major projects. I support the program’s business plan by leading risk and financial management.



Why did you join Greening Australia? I’m an environmental engineer, and worked in Colombia developing carbon projects in Latin America and leading the Colombian operations for a multi-national renewable energy organisation. When I immigrated to this country, I applied to Greening Australia because of their amazing projects. After meeting the team, I was confident my previous experience would be valued and I’d have a chance to grow and re-establish my career in Australia. I was quickly given different opportunities, which led to my current role today.

What do you like most about working here? My favourite things about Greening Australia are the people, their passion, and the significance of the work we do together. Being at Greening Australia means being a part of the future. We are so much more than ‘planting trees’. What we do is based on rigorous science; the conversations I have with my team are challenging, but focused on finding solutions. I am given the freedom to be responsible and accountable, to put forward my ideas and work in my own way.

What would you say to anyone wanting to work here? Be ready to be challenged and to be creative. Greening Australia is not a ‘business as usual’ company; we adapt to respond to the issues every day, because the environments we are restoring are ever changing. At Greening Australia you are tested in a way that gets the best out of you.

Johannes Boyke

What is your current role? Operations Manager — Reef Aid. I oversee project delivery teams throughout Queensland, managing the planning and delivery of landscape, river and wetland restoration projects to improve water quality for the Great Barrier Reef.



Why did you join Greening Australia? I came from a heavy industry background — petrochemical, mining, processing — which gave great career opportunities, but conflicted with my values. It became increasingly apparent that my professional satisfaction depended on my personal happiness. When I saw this role at Greening Australia, it seemed the perfect opportunity to align my career aspirations with my personal values.

What do you like most about working here? I love that the Greening Australia family delivers holistic value to the environment, society, economies and science. I love that every day offers a vast variety, such as environmental science, engineering disciplines, and management, in the office and in the field. I can apply my skills and experience with complete autonomy, trust and encouragement. I never thought I would be working on building constructed wetlands! But if I could only pick one thing — it would be the team. To work where people are valued as humans and not resources is essential to me personally and also for sustainable operations.

What would you say to anyone wanting to work here? For everyone coming from a different industry or background — know that your skills are transferrable. Greening Australia is the type of organisation where you can learn everything from our experienced people who are specialists in their field. Different skills and experience are driving innovation here.

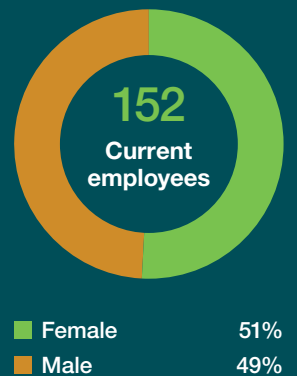


Olga Yajaira and Johannes with colleagues from Brisbane, Melbourne and Townsville offices.

37
New starters in FY21

12
Staff reached milestones of 10, 15, or 20 years service in FY21

7,300+
Volunteer hours in FY21



NUMBER OF STAFF BY STATE:

9 ACT **27** NSW

20 QLD **18** SA

5 TAS **36** VIC

37 WA



PARTNERING WITH LANDHOLDERS

Ian Anderson, a cattle farmer in the Southern Tablelands of New South Wales, began restoring 32 hectares of his 60-hectare property with Greening Australia in 2014. Seven years on, establishing biodiverse native vegetation on Ian's property has increased water absorption, reduced erosion, provided shade and shelter for cattle, and created new wildlife habitat.

Greening Australia's restoration activities over the past 39 years have been made possible through strong working relationships with farmers and other private landholders.

Over the years, we have developed restoration solutions that are focused on integrating plantings into landscapes, fostering biodiversity, boosting productivity and improving the health of Country. Our restoration works can deliver tangible, long-lasting benefits for communities, economies and the environment.

Greening Australia's goal of restoring 330,000 hectares across Australia by 2030 means we need to dramatically expand our efforts in collaboration with landholders across the country. This year we established infrastructure to reach more landholders nationwide — and make it easier for them to reach us.

Connecting landholders with restoration projects

In April 2021, we launched the Global Ecosystem Restoration Accelerator (GER-X) Land Portal, which is designed to connect landholders who want to improve the health of their land with Greening Australia. Once they have registered their interest through the portal, landholders are contacted by our team for a discussion about whether we can assist with achieving the outcomes they want to see for their property. We outline potential options that may be available, including restoration, carbon sequestration, habitat building and integration with existing land uses. Since going live, the portal has attracted significant interest from landholders. So far, we have 464 landholdings registered, with more being added every day.



We are keen to hear from landholders interested in restoring any parts of their holdings within Australia. If this is you, please register your details by visiting greeningaustralia.org.au/landholders



PRODUCING AND SUPPLYING SEED

Native seed is a limited and critical piece of ecological infrastructure needed to make our restoration efforts possible. This year, our increasing strength in this area saw the seed business underpin our efforts across the country, supplying more seed — for greater impact — than ever before.

As we work to increase the scale of our restoration programs, the past year saw the development of two significant projects related to producing and supply seed, from which we anticipate even greater things to come.

Project Phoenix — A national strategy from a national emergency

Project Phoenix, a nationally focused industry project, has enhanced the capacity and visibility of the Australian native seed sector, and is helping Greening Australia towards our 2030 Vision. A vital outcome from the project this year is the first ever nationwide strategy for the Australian native seed sector, addressing key limits to growth, sector leadership, quality assurance, market coordination, information sharing and smarter regulation.

With significant research on other crucial topics, including the native seed market and models for post-bushfire restoration, these new learnings will underpin a maturing sector and our future successes in the restoration economy, supported through the new Florabank website and training guidelines.



Native Seed Centre for Restoration

Greening Australia's recently completed Native Seed Centre for Restoration in Western Sydney is the culmination of over five years' hard work to build our capability to provide the restoration industry with locally sourced and sustainable native seed. Our 16-hectare site consists of a seed production area containing over 150 endemic tree, shrub, grass and herb species; an agriculture-scale facility to process large volumes of seed; and our restoration seed bank, a temperature and humidity controlled environment where we can store seed for future critical restoration work. The Native Seed Centre's capabilities will allow us to maximise our efficient and effective use of the vital resource that is native seed, leading us to reach our 2030 goals.

There has never been such an exciting time to be involved with native seeds. With predicted demand outstripping supply, we are challenged to look for novel ways to enhance our supply capabilities while supporting and developing our existing networks. Backed by science to improve both germination and establishment, Greening Australia's Native Seed Services are up for the challenge.



Long serving staff member Dave Warren with a specially designed native seed harvester at the Native Seed Centre. Photo credit Nick Wood.



RESTORING NATURE: TOWARDS VISION 2030

Our mission is to conserve and restore landscapes through large-scale, collaborative, science-led and innovative environmental restoration programs. We take practical action to increase biodiversity and habitat, improve water quality and store carbon.

These are all essential services — for economies, communities and nature. Increasingly, the value that restoring degraded land and natural habitats can generate for people and nature is being recognised through developing and expanding environmental markets.

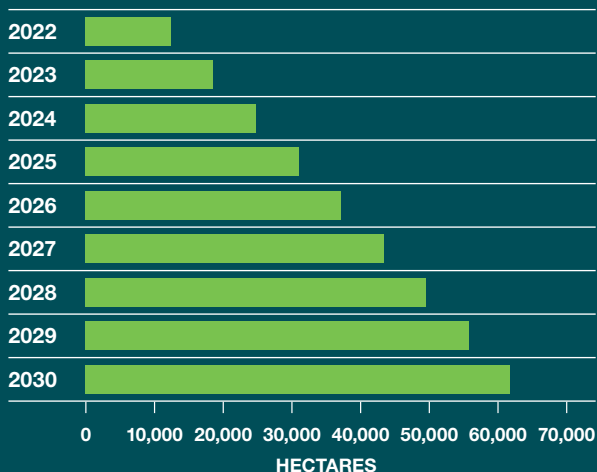
Restoration can generate carbon credits, biodiversity credits, water quality credits and other investable nature-based solutions — bringing financial returns for landholders and investors, and for Greening Australia to re-invest into landscapes.

We have set ambitious 2030 goals for restoring nature, aligning our national programs of work with global restoration targets. To achieve these goals and tackle the challenges of climate change and biodiversity loss, we need to dramatically scale up our impact over the next nine years. We look to the potential of environmental markets to accelerate our impact, as we work to connect habitat, increase biodiversity and mitigate the effects of climate change. And we look for the continued support of those who believe, like us, that people thrive when nature thrives.

Improving the focus of our goals

It is important that we can demonstrate the impact of outcomes for the environment from the goals we set. As part of preparations for our 40 year anniversary, we are undergoing a process of improvement and refinement to support these goals with new metrics, monitoring and evaluation that will show we are making the improvements necessary to restore habitat to the highest standards and protect biodiversity.

HECTARES WE NEED TO RESTORE EACH YEAR TO MEET OUR 2030 GOAL



OUR 2030 GOALS



500,000,000

Native plants established



330,000

Hectares of habitat restored



3,300,000

Tonnes of carbon sequestered per annum*



20

Flagship threatened species conserved



2,000

Hectares of gullies restored in the Great Barrier Reef catchment



10,000

Hectares of wetlands restored in the Great Barrier Reef catchment



6,600

Landholders engaged



100

Indigenous partnerships



3,000

Indigenous trainees



12,500

Volunteers involved



400,000

Tonnes of sediment stopped from polluting the Reef each year


*Calculated using the FullCAM model, which is the Australian Government's current model for projecting carbon sequestration.

WHERE WE WORK



Our national programs

More detail on each program's activities and impact this year are provided in pages 12–23.

-  Great Southern Landscapes
-  Reef Aid
-  Tasmania Island Ark
-  Nature in Cities
-  Thriving on Country

Restoring landscapes in ways that work for communities, economies and the environment is bigger than Australia. That's why, in everything we do, we aim to align our national contribution with international restoration objectives, including the following United Nations Sustainable Development Goals:

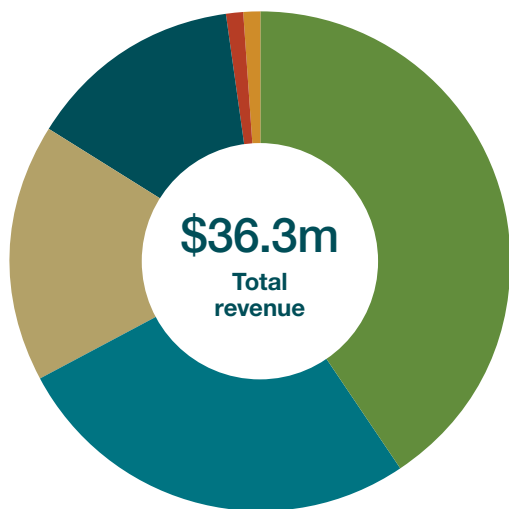


Greening Australia supports the United Nations Decade on Ecosystem Restoration 2021–2030. We joined with other prominent Australian environmental restoration organisations this year to form the Restoration Decade Alliance, collaboratively supporting the recommendations of the UN Decade on Ecosystem Restoration, and urging concerted support by all sectors of society.



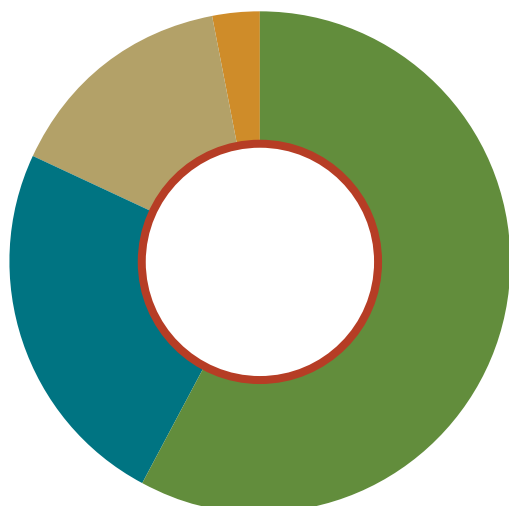
THIS YEAR'S FIGURES

WHERE OUR MONEY COMES FROM:



■ Business	41%
■ Australian Government	27%
■ Philanthropy	17%
■ State Government	14%
■ Local Government	1%
■ Regional Natural Resource Management Groups	1%

WHERE OUR MONEY GOES:



■ Great Southern Landscapes	58%
■ Reef Aid	24%
■ Nature in Cities	15%
■ Tasmania Island Ark	3%
■ Thriving on Country*	1%

*Thriving on Country is considered an organisation-wide strategy and activities related to it are woven throughout these other programs.

OUR IMPACT IN 2021



5,082,063

Native plants established



5,012

Hectares of habitat restored



50,120

Tonnes of carbon sequestered per annum



10

Flagship threatened species conserved



22

Hectares of gullies restored in the Great Barrier Reef catchment



90

Hectares of wetlands restored in the Great Barrier Reef catchment



451

Landholders engaged



36

Indigenous partnerships



252

Indigenous trainees



4,261

Volunteers involved



9,871

Tonnes of sediment stopped from polluting the Reef each year

BREAKDOWN OF OUR 2021 IMPACT ACROSS THE NATIONAL PROGRAMS*

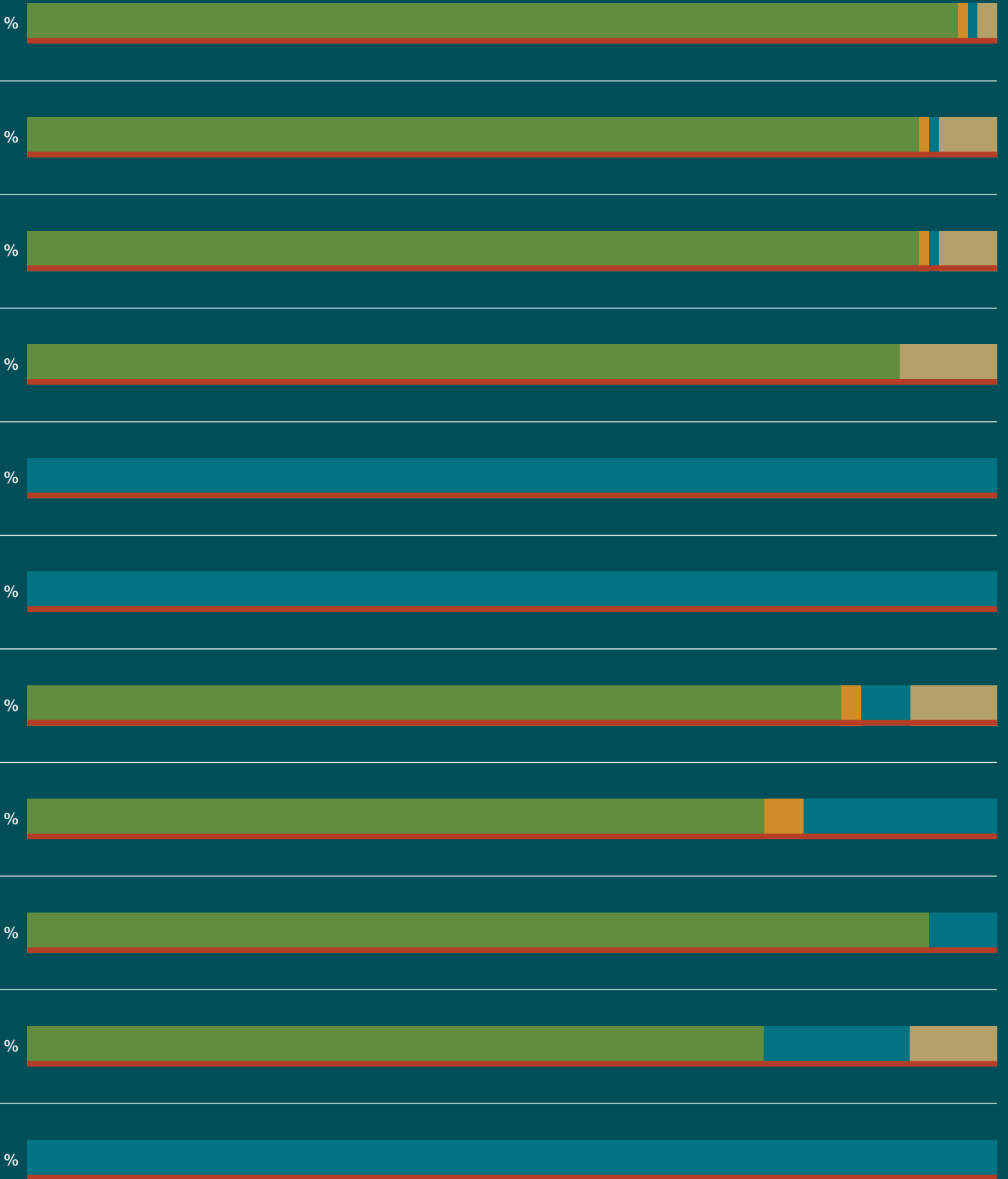
 Great Southern Landscapes

 Tasmania Island Ark

 Reef Aid

 Nature in Cities

 Thriving on Country



*Thriving on Country is considered an organisation-wide strategy and activities related to it are woven throughout these other programs.



Celebrating the completion of seed collection training with rangers from five Noongar groups at Yaraguia Farm in Western Australia. Photo credit Jesse Collins.

Thriving on Country represents Greening Australia's commitment to a stronger, reconciled Australia. Our Thriving on Country strategy is our approach to developing strong, mutually respectful relationships with First Nations Peoples, to build two-way knowledge exchange, to heal Country together, and to work with communities to increase employment and enterprise opportunities within the restoration sector.



Healing Country together

We continued our large-scale biodiverse carbon plantings in the Western Australian wheatbelt this year, in partnership with Woodside Energy. Three Traditional Owner groups were engaged to assist with seedling handling and planting over a two month period, with more than 20 people involved from Badgebup Aboriginal Corporation, Gambara and Kwelena Mambakort Aboriginal Corporation. Through challenging conditions, including the wettest July in more than 25 years, the team successfully and safely hand-planted 400,000 seedlings and direct-seeded 1,200 hectares.



Three Traditional Owner groups came together to plant 400,000 seedlings with us at Woodside's Manalling Springs property in Western Australia's wheatbelt.



Greening Australia team members with Noongar artist Bradley Kickett and the artwork commissioned for our Innovate Reconciliation Action Plan. Photo credit Jesse Collins.

First Nations knowledge and enterprise

Laying foundations for seed enterprises

In 2020 we designed a training model for seed collection together with five Noongar groups in Western Australia, with on-country mentoring from senior cultural advisors as a key component. Funded by Woodside, this program provided rangers with paid, on-the-job seed collection work over 18 months as well as training in conservation and land management. In February this year, we celebrated the 26 rangers who completed the training. Combined with multi-generational cultural knowledge, this training helps lay the foundations for future jobs and seed supply enterprises.

Inaugural 'Greening Australia Indigenous Scholarship' awarded

As a national leader in conservation and landscape restoration, Greening Australia is uniquely placed to lead the development of opportunities that increase employment and enterprise prospects for First Nations Peoples in our industry and sphere of influence. We are pleased to announce that we have established a three year 'Greening Australia Indigenous Scholarship' in partnership with Western Sydney University. First Nations Gamilaroi woman Jane Anderson has been awarded the first scholarship, to provide financial and on-the-job learning support as she commences her Bachelor of Community and Social Development in 2022:

"I believe in leading by example, and as a First Nations woman I am committed to transformational change through education to empower not only myself and my family, but also the community I belong to... Greening Australia upholds values of ecologically sustainable land practices. As an Indigenous person this resonates with me deeply, because of my personal connection to land and Country."

Regional green jobs sow seeds to success

From February to July 2021, Greening Australia facilitated a project in regional Western Australia as part of the WA Government's Green Jobs Plan. A team of 10 Wadandi Rangers were employed with the Undalup Association, and a team of 10 Mt Barker Noongar Rangers were employed with Impact Services and Gondwana Link Ltd. The two teams completed six months of on-the-job mentoring in seed collection and other habitat restoration activities, while completing nationally-recognised units towards Certificate II in Conservation and Land Management. The project underlines the pivotal role of First Nations communities in the restoration sector and the potential for ongoing employment and healing-country enterprises.

Reconciliation Action Plan

We are excited to announce that Greening Australia's Innovate Reconciliation Action Plan (RAP) has been conditionally endorsed by Reconciliation Australia. Our RAP documents Greening Australia's commitment to implement strategic actions and deliverables that will help us achieve our unique vision for reconciliation within our sphere of influence over the next two years. For Greening Australia, that vision is: 'Healthy and productive landscapes enabling Aboriginal and Torres Strait Islander Communities, Cultures, and enterprise to thrive on Country'.

We express our sincere gratitude to the Aboriginal and Torres Strait Islander Advisory Group that has so skilfully and thoughtfully guided us through this journey. They will continue to guide us through the implementation of the RAP as a committee of the Greening Australia board:

- Dave Mangenner Gough is a Trawlwoolway man
- Denis Rose is a Gunditjmara man
- Elizabeth McEntyre is a Worimi and Wonnarua woman
- Karen Jacobs is a Whadjuk Noongar woman
- Kevin Kropinyeri is a Ngarrindjeri man
- Kieran Gibbs is a Kooma and Githabul man
- Scott Anderson is a Birriah and Nywaigi man
- Suzanne Thompson is a Kunngeri and Iningai woman

2021 IMPACTS

252



Indigenous trainees*

36



Indigenous partnerships

*Includes participants in accredited and non-accredited training.

Climate change and over-clearing have created a legacy of land degradation and extinction across southern Australia. One of the world's largest and most ambitious ecological restoration programs, Great Southern Landscapes integrates science-led, large-scale plantings into agricultural systems to capture carbon, protect biodiversity and support farm productivity.



Restoring and connecting habitat

This year we celebrate three years of investment (nearly \$1 million) between NSW Government's Saving Our Species program, NSW Environmental Trust and Officeworks in plantings for the Riverina. The project has increased foraging habitat for the threatened Superb Parrot, working with 12 landholders to plant 40,000 seedlings and sow 580 kms of native seed around breeding locations along the Murrumbidgee River.

This is also our third year of restoring Malleefowl habitat in Victoria for the Mallee Catchment Management Authority. In 2021 we planted 89.6 hectares across three sites for this vulnerable species, building on the previous years' 111 hectares — and more to come with two years remaining in this planting program.

In Western Australia, we commenced on-ground works and community engagement for Helping the Harvey, a science-led project focusing on targeted rehabilitation works along the lower Harvey River. This work is made possible thanks to funding from the Alcoa Foundation and forms part of the wider collaborative partnership between Harvey River Restoration Taskforce and the Water Corporation, all working together under 'Marron More than a Meal'. Greening Australia and Harvey River Restoration Taskforce are working collaboratively with key stakeholders and local landholders to create strategically placed habitat pockets to encourage wildlife to re-establish in highly degraded areas.



Logs being strategically installed along the Harvey River system to restore habitat for native aquatic fauna. Photo credit Jane Townsend, Harvey River Restoration Taskforce.

Capturing carbon

South Australian operations significantly ramped up plantings this year as part of our 25 Million Trees partnership with AstraZeneca, supported by One Tree Planted. Greening Australia worked with Far West Coast Aboriginal Corporation rangers, First Nations Peoples recruited through RAW Group and landholders on the Eyre Peninsula to establish 710,040 plants across 800 hectares by hand planting and sowing one tonne of seed. These plantings will help to restore five habitat types, including Sheoak Grassy Woodlands, and 360 of the planted hectares were registered for carbon credit generation.

Greening Australia continued working with Woodside to sequester large volumes of carbon through biodiverse plantings in Western Australia. Over the past two planting seasons, we've used a mix of native species to reforest over 3,000 hectares of degraded farmland across three Woodside-owned properties. We continue to work with Woodside to scale these outcomes — targeting marginal land to integrate quality carbon offsets into the landscape, in collaboration with landholders and local communities.

Regenerative agriculture

One of our largest planting programs in Victoria's Strzelecki Ranges commenced this year, with more than 185,000 plants going in the ground in 2021. This includes the millionth tree planted as part of the Restoring Australia initiative in partnership with Officeworks.

In the Gippsland Plains of Victoria, we have partnered with AstraZeneca and a returning landholder to direct seed 18 hectares of shelterbelts for farm productivity and habitat gains. We are using a biodiverse mix of 17 species, representative of the nationally-endangered Gippsland Redgum Woodlands.

In New South Wales' Monaro region, our ecologists have been partnering with Officeworks and local farming families to improve the harsh, degraded landscape and address the issue of endemic species disappearing. To ensure that their farms can adapt to increasing threats and be productive for generations to come, we planted 6,000 seedlings together this season, including Ribbon Gum, Broad-leaved Peppermint and Silver Wattle. Landholders in the region continue to show strong interest in improving the natural environment and halting tree decline.

2021 IMPACTS

4,889,971



Plants established

4,598



Habitat restored (hectares)

45,980



Carbon sequestered per annum (tonnes)

We have been working with landholders to create habitat for the threatened Glossy Black-Cockatoo in the southern tablelands and highlands of New South Wales, as we've done with the help of community volunteers on this farm near Bungendore. Supported by the NSW Government's Saving our Species Program and NSW Environmental Trust. Photo credit RLDI.

“The need for broadscale action across Australia’s Great Southern Landscapes has never been more urgent. In this past year we have witnessed amplified biodiversity loss from increasingly frequent and severe climate change impacts, such as bushfires and floods. Increasing recognition of these issues has in turn driven support from multiple sectors to tackle these challenges. We are accelerating our efforts to reconnect fragmented landscapes and protect biodiversity through science-led nature-based solutions, combined with deep experience in technical execution. We are also rapidly scaling our practical climate-adapted approaches, so what we plant will persist in a changing climate.”

IAN ROLLINS
CHIEF OPERATING OFFICER





The completed remediated control gully on Strathalbyn Station is part of the Northern Gully Complex and included the repair of seven hectares of eroding gullies to stop 3,200 tonnes of sediment polluting Reef waters each year. The works included: 38,700 cubic metres of bulk earthworks; 106 tonnes of gypsum added to the sub-soil layer; 4,800 cubic metres of quarry material placed on site; and 3,000 cubic metres of mulch spread. Photo credit Damon Telfer, Rock-it Science.

Greening Australia implements solutions to the two greatest threats to the Great Barrier Reef: climate change and polluted water. Our projects — partnering with landholders, communities and First Nations Peoples — restore wetlands, revegetate landscapes and remediate gullies and streambanks to improve water quality, store carbon, and provide habitat for species.



Rebuilding eroded gullies

Greening Australia’s gully remediation program has continued to expand in 2021. Together, these works are preventing thousands of tonnes of sediment from entering the Great Barrier Reef each year.

Fitzroy Water Quality Project

In partnership with the Queensland Government, Greening Australia and First Nations landholders at the Woorabinda Pastoral Company and Woorabinda Aboriginal Shire Council worked to remediate erosion across two properties in the Fitzroy Catchment: Foleyvale and Woorabinda. Members of the Woorabinda Pastoral Company attended multiple events for education and skill development including stock, soil and weed management conservation workshops and field days. A total of 606.63 hectares were fenced for land management practice change and to protect erosion remediation works. The total sediment savings at the coast for this project is 126 tonnes of sediment per year.

Burdekin gully remediation

The start of 2021 resulted in additional large-scale gully remediation works at Strathalbyn and Landers Creek stations. The works at Strathalbyn Station, in partnership with the Great Barrier Reef Foundation and Queensland Government, repaired seven hectares of eroding gullies to stop 3,200 tonnes of sediment polluting Reef waters each year. The works undertaken at Landers Creek, as part of the Reef Trust IV project with the Australian Government, stopped an additional 460 tonnes of sediment per year.



Vegetation cover is already returning to stabilise the remediated gully at Landers Creek. Photo credit Toby Peet / Story in Progress.



“In 2021, we celebrated a milestone: five years of Reef Aid. From one wetland project, the program has now raised over \$35 million in investment; broke ground on over 30 projects from Rockhampton to Cairns; achieved an overall average 80–90 per cent improvement in water quality across our gully remediation projects; restored 1,750 hectares of gullies and wetlands; stopped over 22,000 tonnes of sediment from polluting the Reef (equivalent to more than 500 fully loaded semi-trailers); and worked with 35 different landholders and First Nations groups. Bring on the next five years.”

DR LYNISE WEARNE
DIRECTOR — REEF AID

Partnering with First Nations communities

The Queensland Indigenous Land Conservation Project (QILCP), funded by BHP/BMA and Greening Australia’s Reef Aid, is focused on co-designing Healthy Country Plans with First Nations Peoples. During 2021, the project focused on engagement with the Barada Barna People and Woorabinda community in central Queensland. Both groups have formalised and set up project reference groups to steer project activities. Over 20 meetings and workshops have been held with both groups. These meetings have been the main means of engagement, planning and execution of projects following the Healthy Country Plan process.

The groups recently came together to celebrate the achievements of the project so far. These include winning funding for five ranger positions in Woorabinda, establishing a training pathway in conservation and land management for Barada Barna Cultural Heritage Team and Woorabinda Rangers, and forming Dipperu Steering Committee to explore opportunities for Barada Barna to undertake management activities within Dipperu Scientific National Park.



Project partners and friends at the QILCP celebration event. Photo credit Trent White.



Members of Gudjuda Aboriginal Corporation planted over 2,000 trees to restore wetland and riverine areas along Barratta Creek in the Lower Burdekin region of Queensland.

Restoring coastal wetlands

In 2021, Greening Australia’s large-scale wetland restoration program restored 90 hectares, engaged five new landholders, and planted over 25,000 seedlings.

Bringing back biodiversity

Monitoring of our wetland restoration works continues, with our partners Birdlife Australia and TropWater finding significant improvements in biodiversity. For example, monitoring of the fishway installed by Greening Australia at Palm Creek found effective fish passage, with 484 fish caught in sampling across eleven native species. The results show that the fishway is allowing fish species from a range of sizes to move into previously inaccessible reaches above the weir.

Transforming low productive cane land into wetlands

In partnership with Hinchinbrook Shire Council, five hectares of low productive cane land were restored through planting of over 14,000 *Melaleuca* seedlings. This low-lying area of land is seasonally inundated and would have previously been predominantly covered by *Melaleuca leucadendra*. Restoration of these areas presents opportunities to create additional revenue for landholders through both Reef Credits and carbon credits. Projects that restore ecological values, improve water quality, and provide incentives and alternative incomes for landholders are a focus for Greening Australia as we scale to meet our 2030 goals.



Planting 14,000 seedlings across five hectares in the Herbert River catchment to improve wetland habitat and water quality for the Reef. Photo credit Hinchinbrook Shire Council.

2021 IMPACTS

22



Gullies restored (hectares)

90



Wetlands restored (hectares)

9,871



Sediment stopped per annum (tonnes)



The Tasmania Island Ark program recognises the unique biodiversity of this world-renowned area. Through innovative research and connection to landholders, we work to restore and create functioning, climate-ready landscapes that safeguard some of Australia's most iconic flora and fauna.



Island Lab — research and innovation

2021 marks a significant milestone for the culmination of a series of 12 scientific papers about restoring the Tasmanian Midlands. The papers will be published in a special issue dedicated to the Tasmania Island Ark work that Greening Australia has completed with the University of Tasmania over a long period of time, and will showcase not only past success, but also opportunities for the Apple Island in the future.

Wildlife habitat

The generosity of the Pennicott Foundation has helped us drive innovation, modifying seeding equipment to improve sowing capability for native seeds. We trialed our new seeding methodology on a two-hectare site provided by the Tasmanian Land Conservancy, where we will measure seedling establishment and effects of grazing herbivores. Monitoring for this integrated project, combining new equipment engineering with weed control, so far indicates strong 12-month survival and a dense recruitment rate — really promising signs for future revegetation efforts in Tasmania.

Connecting people and nature

As part of our partnership with Officeworks, we ran two planting days for Officeworks team members on landholder properties to establish biodiverse shelter belts. We also held an in-store activation event and engaged 200 members of the public in the work we are doing to restore landscapes in Tasmania. These activities demonstrate the importance of collaborations between partners, landholders and community to reconnect people and nature, increase farm productivity and support biodiversity.

Giving children space to grow

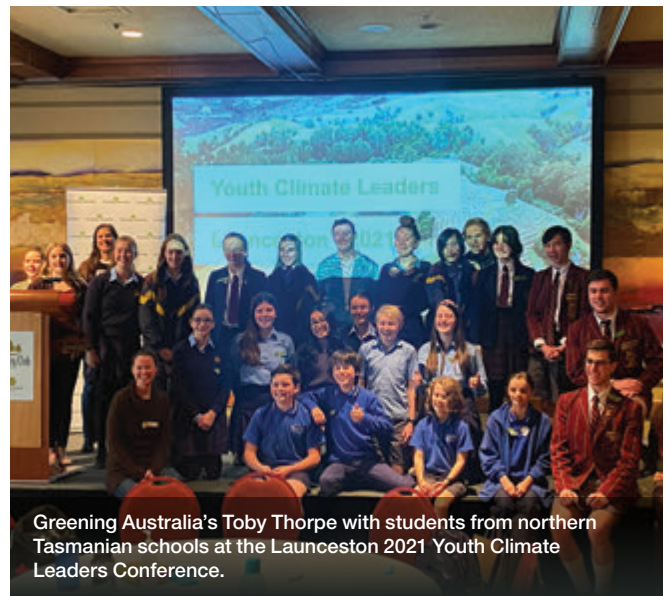
In 2021, the Bushrangers program delivered activities across three schools (Bothwell, Campbell Town and Oatlands District High Schools) designed to connect students with nature. A highlight of the year has been the building of shade houses in schools, so children can be involved at all the stages of the planting process and create even more meaningful connections with nature.

Using videos to connect viewers with culture and Country

During National Science Week this year, we released two videos created by Blak Cockatoo Films and Rosny College media students capturing two cultural immersion days hosted on Country with First Nations students in 2020, in partnership with Tasmanian Aboriginal Peoples, Rosny Mob, University of Tasmania, Department of Education Tasmania, landholders, and schools. These videos are immersive experiences, helping viewers slow down and connect with culture and Country. Made possible thanks to support from the Australian Government and JM Roberts Charitable Trust.

Empowering the next generation to act on climate change

Greening Australia's Youth Climate Leaders program empowers students to take leading roles in addressing climate and sustainability issues faced by Tasmanian communities. This year, we engaged more than 230 students and 26 teachers from 21 schools via three conferences held across the state. Students connected with 73 mentors to identify their local climate change issues, develop project ideas, and begin developing solutions. Tomorrow's climate leaders begin today, and we are proud to be mentoring and connecting young people who want to make a difference and become future leaders.



Greening Australia's Toby Thorpe with students from northern Tasmanian schools at the Launceston 2021 Youth Climate Leaders Conference.

2021 IMPACTS

63,000



Plants established

71



Habitat restored (hectares)

710



Carbon sequestered per annum (tonnes)

9



Landholders engaged

Officeworks team members from Hobart with Greening Australia's Claire Knowles and landholder Fiona Hume during a planting day at Arundel Farm, Macquarie Plains.



“Tasmania Island Ark represents a very special statement for Greening Australia; a place where our vision of healthy and productive landscapes is reflected through the intersection of regenerative agriculture and biodiverse corridors, connecting critical habitat for threatened species with practical solutions for people on the land. As we have all started to recover from the major events of the past two years, we are excited to expand our commitment to the vital biodiversity ark of Tasmania. With a groundswell of support and a clear strategy to solve some of the most difficult challenges, Tasmania Island Ark shows what can happen when practical nature-based solutions, vision and willingness meet.”

DR ELISA RAULINGS
SCIENCE AND PLANNING MANAGER



Students from Cecil Hills Public School planting in their schoolground with Greening Australia's Nicola Masters as part of Cooling the Schools. Photo credit NSW DPIE.

Urban areas cover just two per cent of Australia's land mass and are home to 85 per cent of the population. The population of our cities is projected to reach 20 million people by 2030. With climate change and population growth intensifying pressures on urban areas, Nature in Cities is our national initiative to restore urban habitat and its benefits to people in cities and suburbs. We envision a biodiverse, climate resilient network of gardens, parks, schools and waterways where communities connect with nature and engage in helping it thrive.



Resilient places, resilient communities

For resilient places and resilient communities, climate and habitat priorities need to align with ecological design, community wellbeing, and policy for urban open space networks. Partnering with three local councils and social scientists in Perth, we helped residents build knowledge and skills to create cool, green neighbourhoods, and reconnect with their local environment and each other through the Our Park Our Place project.

Through a series of 17 community events and interactive consultation, over 1,000 residents engaged in the project and helped establish 35,000 locally native plants. Together we worked to convert parks in some of the hottest suburbs from 'mown deserts' to cool urban pockets of biodiversity. Over the next few years, Nature in Cities aims to deliver measurable health and wellbeing benefits to many more communities across Australia through increased connection to nature.



Greening Australia's Ruth Cripps and Sarah Gautrey from Nature Based Play at one of the Our Park Our Place community planting days. Photo credit Jesse Collins.



“The COVID-19 pandemic has increased people’s need for space, connection and association with nature. In Australia, Urban Forest Plans in almost all major cities are embedding the importance of nature in their Health and Wellbeing Strategies, with new emphasis and urgency. As we all strive for happy, healthy and connected lives, the link between human and environmental health has never been more apparent, or important. What an exciting time to be building nature-based solutions for our cities. As we work towards our 2030 goals, Nature in Cities provides practical and meaningful ways for people to connect with nature, restore urban biodiversity and improve our environmental and social resilience for generations to come.”

PAUL DELLA LIBERA
DIRECTOR — GREAT SOUTHERN LANDSCAPES AND NATURE IN CITIES

Cooling the Schools

Imagine a network of urban schoolyards as pockets of climate-resilient biodiversity and cool, safe environments for learning. We brought Cooling the Schools to life in Sydney this past year, funded by the NSW Government’s Greening Our City Premier’s Priority, guided by research we commissioned from Western Sydney University identifying Sydney’s hottest 100 schools. So far 2,600 students and 100 volunteers have put in 18,000 plants across 43 schools and six local parks, all in line with strict COVID-19 guidelines. These 43 schools are the first of 4,000 urban schools Greening Australia wants to partner with to build a network of cool, biodiverse schools across Australia by 2030.

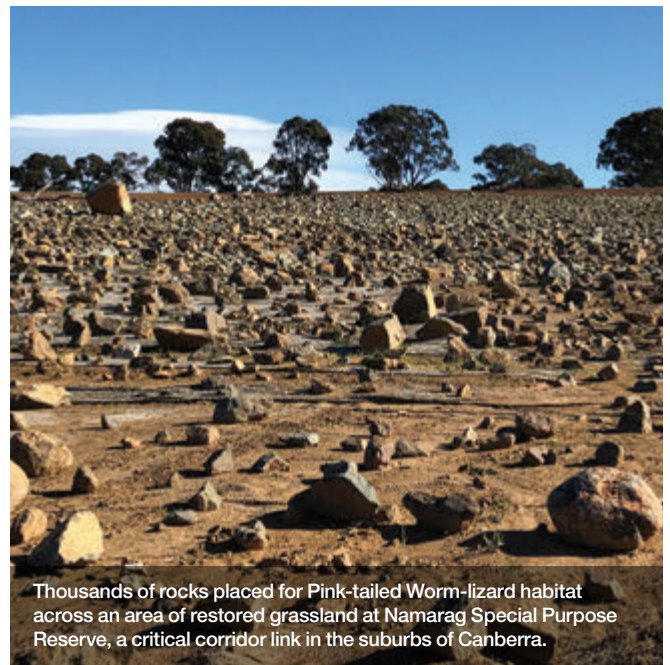
Resilient urban rivers

Our vision is a network of restored waterways across all our cities with thriving habitats and high water quality, where communities can be engaged in nature-based solutions close to the hearts of our cities. This year, we added to our long legacy of projects on Karrawirra Parri / River Torrens in Adelaide, in partnership with the City of West Torrens. For Arbor Day 2021, over 100 volunteers helped us establish 3,500 plants along this important urban waterway, improving erosion and weed management and increasing habitat. Our wetland restoration at Oaklands Wetlands and St Peter’s Billabong has led to these sites becoming better self-sustaining ecosystems. We’re proud that these sites are in the care of Friends groups and will persist as resilient systems long into the future.



Biodiversity corridors

Greening Australia is focusing on identifying and restoring critical networks of biodiverse, climate-resilient habitat across urban landscapes. In 2021, we completed an assessment of all urban land in the Australian Capital Territory and identified critical areas for biodiversity restoration and habitat renovation to future proof outstanding urban ecology. In one of the priority corridors, the Molonglo River Valley, we are working with ACT Parks and Conservation Service to restore threatened grassland and woodland communities for a new special purpose reserve. This year we sowed 600 kg of native seed, planted 6,500 seedlings, and placed thousands of rocks to create habitat for the vulnerable Pink-tailed Worm-lizard and many other species. This public park also incorporates cultural values of the Ngunnawal Traditional Owners and will provide nature-based education opportunities and recreation for the community.



2021 IMPACTS

101,894



Plants established

310



Habitat restored
(hectares)

3,100



Carbon sequestered
per annum (tonnes)

264



Volunteers engaged



ENVIRONMENTAL MARKETS

Greening Australia is using its unique expertise to develop investible solutions and take on Australia's most pressing environmental challenges — the dual threats of climate change and biodiversity loss.

It is estimated that nature-based solutions could contribute over one third of the total climate mitigation needed over the next decade. To reach this potential, annual global financing for biodiversity needs to increase more than fivefold by 2030.

Private sector funding is critical to closing the biodiversity funding gap. Environmental markets, including those orientated towards nature-based solutions, provide innovative approaches to leveraging private sector funding for environmental restoration.

Greening Australia is drawing on decades of experience to develop nature-based solutions that can be applied at landscape scale to provide measurable impacts, focused on five key markets.



SEED MARKET

There is a deficit of native seed in Australia. The native seed market requires rapid growth and transformational change to meet the soaring demand for nature-based solutions. Greening Australia has a proud history of supplying a range of native Australian seeds, supporting restoration, revegetation and reforestation-based solutions. We are rising to the supply challenge by building a national network of seed collectors and investigating new ways to produce seed in key locations across the country.



RESTORATION MARKET

The United Nations declared 2021–2030 the Decade of Ecosystem Restoration, aiming to prevent, halt and reverse ecosystem degradation worldwide. With about half of global gross domestic product (GDP) dependent upon nature, biodiversity loss poses a material risk to the world economy. Demand for services that protect, enhance and restore nature are expected to increase over the next decade and beyond, as businesses increasingly focus attention upon their supply chain. Greening Australia's projects are designed to meet this growing need.



BIODIVERSITY MARKET

In late 2021, the first session of the UN Biodiversity Conference will convene to establish a new global framework aiming to halt biodiversity loss by 2030, and setting a pathway for biodiversity gain by 2050. As Australia's leading practical environmental restoration organisation, Greening Australia develops projects that benefit biodiversity. Through the diversity of species used in ecosystem restoration, the habitat connections we create in the landscape, and the threatened fauna supported by our projects, every Greening Australia project generates benefits for biodiversity.



CARBON MARKET

The Intergovernmental Panel on Climate Change estimates the world will pass 1.5°C warming in 2040 if emissions are not checked. The worst-case scenario is a 4.4°C rise, or more. To curb emissions and capture historic emissions at sufficient scale, we need a transformational decade of change. Removing atmospheric carbon through large-scale diverse tree planting provides an immediate opportunity to reduce impacts of climate change, while providing long-term benefits to nature, communities and the economy. Greening Australia's carbon business, Biodiverse Carbon, leads the Australian market in biodiverse carbon credits from native forest rehabilitation.



WATER MARKET

Greening Australia's gully, river and wetland restoration projects deliver measurable improvements in water quality, protecting the health of ecosystems and generating co-benefits for local communities and economies. For example, we are helping protect the Great Barrier Reef by developing methods that generate Reef Credits — tradeable units that represent a quantifiable reduction in water pollutants. This model is transferrable to other critical catchment systems; for example, the Murray-Darling Basin. In 2021, we continued our partnership with GreenCollar, further developing our Reef Credit project pipeline.



Biodiverse Carbon is a wholly owned subsidiary company of Greening Australia that specialises in producing Australian carbon credit units from large-scale native reforestation programs. This year saw rapid growth in the Australian and international carbon markets with hundreds of new companies setting net zero carbon emission targets, and strong demand for high integrity carbon credits from nature-based projects. Biodiverse Carbon will rebrand as Canopy in 2022.

Cooper Energy goes carbon neutral

Cooper Energy became Australia's first carbon neutral oil and gas company through partnering with Biodiverse Carbon. This is an important milestone for the industry as it transitions to a low emissions future. The partnership included the purchase of carbon credits from a 1,000 hectare reforestation project in South Australia that is restoring habitat for the nationally endangered Malleefowl. Next year, the partnership will expand to develop new reforestation carbon projects in regional Victoria.

AstraZeneca's 25 Million Trees

Increasingly, investment into reforestation is not just from Australian-based companies but also large multi-national companies who have set ambitious global climate goals. This year we have been pleased to begin working with AstraZeneca on one of Australia's largest carbon projects using the environmental planting method. This will see 25 million native trees established across Australia over the next five years, and millions of carbon credits issued over the next two decades.

International carbon markets

A shift in global sentiment towards setting more ambitious climate goals and investment into nature-based climate projects has resulted in demand for our services from international clients and partners. In 2021, we have expanded our work into the international carbon market, working with One Tree Planted and Nestlé to develop reforestation carbon programs across 10 different countries with the long-term goal of planting 200 million trees by 2030.



Cooper Energy and Biodiverse Carbon inspecting a 1,000 hectare reforestation carbon project in the south-east of South Australia.

KoalaCarbon™ to restore habitat

Restoring wildlife habitat through investment from Australian carbon markets is a key objective for Biodiverse Carbon.

On Australia's east coast, we are currently developing an ambitious program to help reinstate habitat for wild populations of Koalas, which are under threat of extinction due to habitat loss, bushfires and climate change.

This program will direct private sector investment for carbon credits into a large-scale Koala habitat restoration program. Watch this space.



OUR SUPPORTERS



Greening Australia thanks all those who share our vision and roll up their sleeves beside us, including businesses, philanthropists, governments, investors, volunteers, members, and delivery partners. With your support we can achieve far more than we could alone. Here are just a few examples.



For AstraZeneca's 25 Million Trees program this year (part of the AZ Forest Global Initiative and in partnership with One Tree Planted), we planted in three regions: South Australia's Eyre Peninsula, the Southern Tablelands of New South Wales and Victoria's Gippsland Plains. We used a diverse mix of species, appropriate to the local areas, and established over 780,000 trees to sequester approximately 135,000 tonnes of carbon, modelled over a 25-year period. Other regions will be added to the program in 2022 and over subsequent years as we scale up our plantings.



Bank Australia's conservation reserve in Victoria's Wimmera region is co-managed by Greening Australia and Trust for Nature. 2021 was a busy year with restoring hydrology to a culturally significant area and planting 5,000 stringybarks for the threatened South-eastern Red-Tailed Black Cockatoo. Our partners, Barengi Gadjin Land Council, led another cultural burn and the Country Fire Authority completed seven hectares of strategic burns. With teams from the Victorian Government's Working for Victoria program, all internal fences were removed and rabbit warrens mapped. To cap off the year, Bank Australia took the exciting step of adding the 'Salvana' property to the reserve, taking the land under conservation from 927 to 2,117 hectares.



We continue to progress our work with Traditional Owners and First Nations communities in Queensland's Great Barrier Reef catchments as part of our partnership with BHP/BMA. This year, our work has included formalisation of two project reference groups, co-design of strategic plans, and securing additional funding for the communities the partnership is working with.



Restoring Australia celebrates one millionth tree planting milestone

We celebrated a significant milestone for the Restoring Australia initiative in 2021 — one million trees planted in four years of partnership with Officeworks. Halfway towards Officeworks' goal of planting two million trees across Australia by the end of 2025!

To date, we've planted over 1,700 hectares to restore habitat and we continue to add project sites to regenerate land and support landholders nationwide.

A new project site added in 2021 in the Strzelecki Ranges (shown left) will provide critical refuge in years to come for many locally threatened species, including the genetically significant Strzelecki Koala and the nationally threatened Greater Glider. The planting will also contribute to improving water quality outcomes by stabilising gullies, reducing sediment runoff into the creeks and rivers.

Officeworks and Greening Australia team members on the property in Victoria's Strzelecki Ranges that received the one millionth tree. Photo credit Annette Ruzicka.



Greening Australia is planting 430,000 biodiverse, native and locally appropriate trees for Mastercard's Priceless Planet Coalition, supported by global delivery partner Conservation International. Planting is rolling out in New South Wales and Victoria across the 2021 and 2022 planting seasons, through our Great Southern Landscapes and Nature in Cities programs. This partnership will help to meet our impact goals for 2030 and bring vulnerable Australian landscapes back to life, particularly those plants and animals that are vulnerable to bushfire impacts.



Strategic burns completed this year at the Bank Australia conservation reserve.

OUR SUPPORTERS

Australian, state and territory governments

Greening Australia continues to work with government at all levels to restore damaged landscapes and to remove existing legislative and policy barriers. We do this by influencing key pieces of legislation, strategies and policies, such as the Environment Protection and Biodiversity Conservation Act and the Threatened Species Strategy.

Greening Australia provides sought-after advice and services, and delivers key projects and programs of joint interest. Examples from this year include:

- Project Phoenix, funded by the Australian Government's Wildlife and Habitat Bushfire Recovery program (see page 9).
- Under the Australian Government's Building Landcare Community and Capacity Program, the development of innovative projects including a drone trial and a landholder portal (see page 8).
- As part of the early investment of the partnership between the Australian Government's Reef Trust and the Great Barrier Reef Foundation, the completion of a project achieving a 2,030 tonne annual reduction in fine sediment loads from site to the Great Barrier Reef Lagoon. In 2021, five additional projects have been signed with the Foundation aimed at reducing sediment and dissolved inorganic nitrates reaching the Great Barrier Reef Lagoon.
- In 2020–2021, Greening Australia convened a series of four workshops for the South Australian Government to develop key input on shorebird conservation action planning within the Gulf of St Vincent section of the East Asian-Australasian Flyway.
- Greening Australia is bringing climate impact modelling to our conversations with all governments to shape nature restoration programs — ensuring 'climate readiness' in large-scale greening to benefit both people and nature. With our eyes on the future, our aim is to build in resilience and longevity in restored vegetation in partnership with governments and communities.

Our partners and clients

Australian Government

- Department of Agriculture, Water and the Environment
- Department of Infrastructure, Transport, Regional Development and Communications
- Reef Trust Partnership between the Australian Government's Reef Trust and the Great Barrier Reef Foundation

ACT Government

- ACT Environment, Planning and Sustainable Development Directorate
- ACT Parks and Conservation
- ACT Property Group
- Transport Canberra and City Services Directorate

New South Wales Government

- Department of Planning, Industry and Environment
- Murray Local Land Services
- National Parks and Wildlife Service (DPIE)
- North Coast Local Land Services
- NSW Environmental Trust
- Royal Botanic Gardens and Domain Trust
- South East Local Land Services
- Sydney Metro (Transport for NSW)
- Transport for NSW
- Western Sydney Parklands Trust

Queensland Government

- Department of Environment and Science
- Fitzroy Basin Association
- Sunwater

South Australian Government

- Department for Environment and Water: Landscapes South Australia
- Department for Environment and Water: National Parks South Australia
- Department of Planning, Transport and Infrastructure
- Department of Primary Industries and Regions
- Eyre Peninsula Landscape Board
- Green Adelaide Landscape Board
- Kangaroo Island Landscape Board
- Hills and Fleurieu Landscape Board
- Native Vegetation Council
- Northern and Yorke Landscape Board
- SA Murray Darling Basin Landscape Board
- SA Power Networks
- SA Water

Tasmanian Government

- Department of State Growth

Victorian Government

- Corangamite Catchment Management Authority
- Country Fire Authority
- Department of Environment, Land, Water and Planning
- Glenelg Hopkins Catchment Management Authority
- Major Road Projects Victoria
- Mallee Catchment Management Authority
- Regional Roads Victoria
- Trust for Nature
- Wimmera Catchment Management Authority

Western Australian Government

- Department of Biodiversity Conservation and Attractions
- Department of Primary Industries and Regional Development
- Department of Water and Environmental Regulation — Environmental Protection Authority
- DevelopmentWA
- Northern Agricultural Catchments Council
- Peel-Harvey Catchment Council
- South Coast NRM
- Water Corporation
- Main Roads WA

"We have been the beneficiary of many years of government support through the traditional model of grants and sponsorships. These approaches are still vitally important and initiatives like Project Phoenix and our formal operating partnership with NSW Local Land Services show the exciting role government can play in mobilising a coordinated effort to remove barriers and create pathways to impact and scale."

BRENDAN FORAN
GREENING AUSTRALIA CEO

Philanthropy

Philanthropy plays a catalytic role at Greening Australia, enabling innovation and growth towards our bold 2030 goals.

Philanthropy comes in many forms — donations, major gifts and bequests, corporate philanthropy, brand partnerships and international giving — and it is all invested back into our vision and mission, our five programs, and strategic projects that can generate the greatest impact and help us scale our work.

This year, philanthropy supported priority projects for Greening Australia, including the completion of major Reef Aid wetland projects near Townsville; building our landholder portal to increase our connectivity with new landholders, which will significantly grow the amount of hectares we can restore; and supporting 'Heal Country' events with our long-term partners at Mungalla Aboriginal Business Corporation.

We thank all our individual givers, members, trusts and foundations, and businesses for your support in 2021.

Trusts and Foundations

- Alcoa Foundation
- Brian and Margaret Baker Foundation
- Caterpillar Foundation
- Dawn Wade Foundation
- Foundation for National Parks & Wildlife
- Hare Family Foundation
- Hawk Rock Foundation
- J M Roberts Charitable Trust
- James Galvin Foundation
- Kamener Foundation
- Minderoo Foundation
- Noel and Carmel O'Brien Family Foundation
- Paul M. Angell Family Foundation
- Pennicott Foundation
- Prior Family Foundation
- Purryburry Trust
- QBE Foundation
- The Bowden Marstan Foundation
- The NAB Foundation
- The Norman Family Office
- The Simpson Foundation
- The Wood Foundation

Future focused investment from Bowden Marstan

The Bowden Marstan Foundation started supporting Greening Australia's Reef Aid program in 2021.

Their support is crucial in collecting data and mapping out environmental values that will help us understand where we can have the highest impact in future wetland projects, as well as potentially creating future environmental market opportunities for landholders through biodiversity and water credits.



Staff and volunteers at Greening Australia's nursery in Canberra during a visit from Costa Georgiadis and ABC's Gardening Australia team. Thanks to a Bushfire Recovery Nursery grant from the Foundation for National Parks & Wildlife, we have been able to upgrade and extend the capacity of this nursery by 40,000 trees, improving our ability to supply seedlings to rehabilitate fire-affected and vulnerable ecosystems.

OUR SUPPORTERS

Corporate philanthropy

- 1% for the Planet
- Amazon
- Acmena Group
- Australian Gas Infrastructure Group
- Biome Living
- Clarins
- Evergreen Garden Centre
- Give2Asia
- Goodtel Communications
- Hero Packaging
- Harvey
- iEqualChange
- iHealth Saunas
- INKE Packaging
- JCDecaux
- Kathmandu Australia and NZ
- Lockheed Martin Australia
- Lucy Folk
- NAOS Asset Management
- needessentials
- Nespresso Australia
- Pennicott Wilderness Journeys
- Sensei Productivity
- Sukin Australia
- Suncorp Corporate Services

Bequests

Gifts in wills, also known as bequests, give us greater certainty around future funding and are vital for enabling us to meet Australia's greatest environmental challenges head on. We wish to express our deep gratitude to the Estate of Robyn Stepnell and other bequestors for leaving a legacy that keeps on growing.

Individual givers and members

We are not able to reach our bold and ambitious goals without the support of small business and individual supporters. Thank you to our passionate and dedicated individual donors and members for their ongoing support and commitment to help conserve and restore Australia's environment.



Since 2018, we've partnered with Australian natural skincare brand Sukin to help save the Great Barrier Reef and facilitate the company's commitment to being Carbon Neutral through Greening Australia's carbon trading arm — Biodiverse Carbon. In 2021, we celebrated our partnership and Reef Aid's Five Year Anniversary by launching exclusive Sukin x Reef Aid products. Every purchase of a Sukin x Reef Aid product donates 20 cents to the Reef Aid program to help support our natural wonder, the Great Barrier Reef.

i=Change®

i=Change empowers brands to give back from every online sale, to support best practice non-governmental organisations. The brand gives, and the customer gets to choose where the donation goes post-purchase. In the past two years, over 100 Australian businesses have raised hundreds of thousands of dollars to help Greening Australia 'restore the land' and 'restore the Reef'.



Since August 2020, Kathmandu have been supporting us to reach our 330,000 hectare restoration goal through their Fees for Trees program. Kathmandu and their customers have raised over \$116,000 for Greening Australia by charging 40–50 cents in store for their bags. The funds from Fees for Trees will support our native tree planting efforts across Australia to support biodiversity, protect threatened species and capture carbon.



We received pro bono support this year from JCDecaux to raise the visibility of our brand and mission. Panel ads appeared on bus stops and at high foot traffic areas in nearly 500 locations across Melbourne, Sydney, Adelaide, Perth and Brisbane.



In 2021, Greening Australia and Minderoo Foundation launched a three-year project to find Alpine Ash 'super seeds' that can help reduce the risk of these valuable trees becoming locally extinct as the climate changes. Photo credit Tom Fairman.

Photo credit CSIRO.



New partnership for Climate-ready Restoration

Galvanised by the 2019–20 Australian bushfire season, in July 2021, Greening Australia and World Wide Fund for Nature (WWF)-Australia announced a Climate-ready Restoration partnership to experimentally test, validate and scale up practical, science-led restoration approaches to build nature's resilience to climate change.

The partnership will centre around three key action areas:

- Increased resilience of Australia's flora and fauna through habitat 'renovation'
- Long-term resilience of the ecosystem services that nature provides to people
- Strategic actions to mitigate climate-induced risk.

An initial suite of projects, led by senior restoration experts from both organisations, will commence across south-eastern Australia to help bushfire-affected regions recover from the devastating 2019–2020 bushfires, with subsequent Climate-ready Restoration projects to follow.

Together, we've committed \$20 million for these initial projects and are calling for an additional \$30 million from the Australian public and private sectors.

For more information on the Climate-ready Restoration partnership visit [wwf.org.au/climate-ready](https://www.wwf.org.au/climate-ready).

GET INVOLVED

Become a member to join us every step of the way

Become a partner and help us create meaningful impact for people and nature

Register your interest in working with us on your land

Donate to support our work restoring Australian landscapes

Subscribe for updates via our monthly e-newsletter

Connect with us on social media



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